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The Business of Digital Publishing **The SAGE Handbook of Social Media Marketing** *The Creation and Inheritance of Digital Afterlives* **Communication and Learning in an Age of Digital Transformation** The Human Side of Digital Business Transformation *Scientific Foundations of Digital Governance and Transformation* **Creative Learning in Digital and Virtual Environments** *Digital Futures and the City of Today* **The Emergence of the Digital Humanities Handbook of Digital Inequality** **The Digital Disconnect** The Fundamentals of Digital Fashion Marketing **Manual of Digital Earth Books in the Digital Age Designed for Digital** Handbook of Digital Innovation **The Palgrave Handbook of Digital Russia Studies** Living in Digital Worlds *The SAGE Handbook of Digital Technology Research* **Enhancing Digital Equity** **Digital and Image Geometry** **The Digital Health Revolution** **Trusting the News in a Digital Age** The Digital Matrix **Doing Digital: Lessons from Leaders Beyond Digital** *The Technology Fallacy* **Comparison of Digital and Optical Criteria Used for Detecting Sound Dentin** Geographies of Digital Exclusion **Digital Technology and the Contemporary University** *Doing Research In and On the Digital* **The Birth of Digital Human Rights** **Impact of Digital Transformation on the Development of New Business Models and Consumer Experience** **Dynamic Digital Marketing** *Digital Marketing Analytics* **Research Handbook on Digital Transformations**

Teaching and Learning in the Digital Age **The Home in the Digital Age** **The Art of Digital Marketing for Fashion and Luxury Brands** **Digital Inequalities in the Global South**

Doing Digital: Lessons from Leaders Oct 09 2020 There has been lots of discussion of digital and open banking, banking-as-a-service, banking platforms, FinTech and TechFin and more over the past decade. This all indicates that we are in a decade of rapid cycle change that presents huge challenges and huge opportunities. Billion dollar unicorns appear rapidly, whilst internet giants achieve global domination. How are banks dealing with these changes and are any banks showing leadership? Well yes, a few are. With all the gloom merchants saying that traditional banking is doomed, a few banks have made radical moves to adapt and survive. Chris Skinner, world-leading commentator on banking and technology, has selected five of those banks—JPMorgan Chase (USA), BBVA and ING

(Europe), and DBS and CMB (Asia)—to share their experiences. In detailed interviews, and with wide-ranging commentary, he has discovered the secrets of how not just adapt and survive, but how to thrive in this sea change of finance and technology. Learn the lessons of the leaders, and learn how to become a successful digital bank, by Doing Digital.

Digital Futures and the City of Today Mar 26 2022 In the contemporary city, the physical infrastructure and sensorial experiences of two millennia are now inter-woven within an invisible digital matrix. This matrix alters human perceptions of the city, informs our behaviour and increasingly influences the urban designs we ultimately inhabit. *Digital Futures and the City of Today* cuts through these issues to analyse the work of architects, designers, media

specialists and a growing number of community activists, laying out a multi-faceted view of the complex integrated phenomenon of the contemporary city. Split into three sections, the book interrogates the concept of the 'smart' city, examines innovative digital projects from around the world, documents experimental visions for the future, and describes projects that engage local communities in the design process.

The Human Side of Digital Business

Transformation Jun 28 2022 Master the essential human component of digital transformation In The Human Side of Digital Business Transformation, veteran emerging technology expert Kamales Lardi delivers an essential and practical exploration of the real-world implementation of digital transformation. The book teaches readers how to drive digital business transformation success by addressing a key element - the people side of transformation. This includes managing internal stakeholders, such as leadership teams and employees, as well

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as external stakeholders, such as customer, partners and supplier. The author provides a proven digital business transformation framework that facilitates the successful execution of new digital solutions. She also discusses: Digital maturity and transformation readiness assessments complete with supplementary, online tools Best practices and key learnings that drive the human side of transformation Real-world case studies and examples from renowned business leaders that offer success factors A can't-miss resource for leadership teams, management, and board members, as well as change managers and leaders in organizations, The Human Side of Digital Business Transformation will also be invaluable for students in business and executive education programs, consultants, and other business leaders interested in digital transformation.

Living in Digital Worlds May 16 2021 Living in Digital Worlds investigates the relationship

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between human society and technology, as our private and particularly our public lives are increasingly undertaken in spaces that are inherently digital: digital public spaces. The book unpicks why digital technology is such an inextricable part of modern society, first by examining the historical relationship between technological development and the early progression of human sociality. This is then followed by an examination of the ways in which modern life is currently being impacted by the expansion of digital information and devices into multiple aspects of our lives, including focuses on privacy, bias and ownership in digital spaces. Finally, it explores potential future developments and their implications, and proposes that it is crucial to consider the design of technology and systems in order to support a positive and beneficial direction of change. Each chapter includes case studies, primarily drawn from The Creative Exchange, a fiveyear programme which ran from 2012 to 2016 to

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explore the notion of the digital public space through collaborative cross-sector research. **The Birth of Digital Human Rights** Mar 02 2020 This book considers contested responsibilities between the public and private sectors over the use of online data, detailing exactly how digital human rights evolved in specific European states and gradually became a part of the European Union framework of legal protections. The author uniquely examines why and how European lawmakers linked digital data protection to fundamental human rights, something heretofore not explained in other works on general data governance and data privacy. In particular, this work examines the utilization of national and European Union institutional arrangements as a location for activism by legal and academic consultants and by first-mover states who legislated digital human rights beginning in the 1970s. By tracing the way that EU Member States and non-state actors utilized the structure of EU bodies to

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create the new norm of digital human rights, readers will learn about the process of expanding the scope of human rights protections within multiple dimensions of European political space. The project will be informative to scholar, student, and layperson, as it examines a new and evolving area of technology governance – the human rights of digital data use by the public and private sectors.

Digital and Image Geometry Feb 10 2021

Images or discrete objects, to be analyzed based on digital image data, need to be represented, analyzed, transformed, recovered etc. These problems have stimulated many interesting developments in theoretical foundations of image processing. This coherent anthology presents 27 state-of-the-art surveys and research papers on digital image geometry and topology. It is based on a winter school held at Dagstuhl Castle, Germany in December 2000 and offers topical sections on topology, representation, geometry, multigrid convergence, and shape

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similarity and simplification.

The SAGE Handbook of Digital Technology Research Apr 14 2021 Research on and with digital technologies is everywhere today. This timely, authoritative Handbook explores the issues of rapid technological development, social change, and the ubiquity of computing technologies which have become an integrated part of people's everyday lives. This is a comprehensive, up-to-date resource for the twenty-first century. It addresses the key aspects of research within the digital technology field and provides a clear framework for readers wanting to navigate the changeable currents of digital innovation. Main themes include: - Introduction to the field of contemporary digital technology research - New digital technologies: key characteristics and considerations - Research perspectives for digital technologies: theory and analysis - Environments and tools for digital research - Research challenges Aimed at a social science audience, it will be of particular

value for postgraduate students, researchers and academics interested in research on digital technology, or using digital technology to undertake research.

Dynamic Digital Marketing Dec 31 2019 8 powerful ways to market your business online to consistently generate an abundance of leads that convert into profitable customers. Dynamic Digital Marketing teaches any business or individual how to increase online visibility and presence, attract their target audience, generate leads, and convert them into profitable customers. Author Dawn McGruer is an expert at making businesses and brands shine online. She is passionate about helping entrepreneurs and businesses maximise their digital marketing profits by developing digital skills which scale and grow their businesses and accelerate their success. Most entrepreneurs and businesses fully understand the importance of digital marketing, yet many do not know where to start or, worse, continue to spend time, money, and

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effort on strategies that fail to provide the best results for their investment. To remedy this situation, Dawn developed her multi-award-winning digital marketing framework, Dynamic Digital Marketing Model. Offering step-by-step guidance, this book shows you how to use this model to market your business online whilst transforming yourself into a proficient digital marketer. This must-read book will help you: Gain invaluable insights on what works - and what doesn't - based on the author's 20 years' experience in digital marketing Avoid pitfalls and missteps by implementing the same proven success strategies used by key influencers Harness the power of search engine optimisation (SEO), social media, content marketing, online video, and more Amplify your brand, cultivate customers, and increase profits Incorporate e-mail marketing, customer analytics, strategic web design, and influencer partnerships in your overall digital marketing strategy Dynamic Digital Marketing: Master the world of online

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and social media marketing to grow your business is an indispensable resource for business leaders, business owners, marketing and sales professionals, digital strategists and consultants, entrepreneurs, and students in business and marketing programmes.

Creative Learning in Digital and Virtual Environments Apr 26 2022 Originally published as a special issue of the Creativity Research Journal, this volume gives a balanced and reflective account of the challenges and opportunities of technology-enabled creative learning in contemporary societies. Providing a current and updated account of the challenges posed by the Coronavirus to online education, chapters more broadly offer conceptual reflections and empirically informed insights into the impact of technology on individual and collective creativity and learning. These thoughts are explored in relation to school achievement, the development of digital educational resources, online collaboration, and

virtual working. Further, the book also considers how the creative use of technology poses risks to learning through the accidental or deliberate dissemination of misinformation, and online manipulation of common societal values in the era of COVID-19. *Creative Learning in Digital and Virtual Environments* looks at the connection between creativity, learning, and school achievement, and analyses the impact of virtual environments on creative expression. It will appeal to postgraduate students in the fields of creativity and learning, as well as to students and academics involved with broader research in areas such as the role of technology in education, e-Learning and distance education. Vlad P. Glăveanu is Associate Professor and Head of the Department of Psychology and Counselling at Webster University Geneva, Switzerland, as well as Associate Professor II at the University of Bergen, Norway. Ingunn Johanne Ness is a Senior Researcher at the Centre for the Science of Learning &

Technology, University of Bergen, Norway. Constance de Saint Laurent is a Postdoctoral Researcher at the University of Bologna, Italy. *The Creation and Inheritance of Digital Afterlives* Aug 31 2022 This book explores how social networking platforms such as Facebook, Twitter, and WhatsApp accidentally enable and nurture the creation of digital afterlives, and, importantly, the effect this digital inheritance has on the bereaved. Debra J. Bassett offers a holistic exploration of this phenomenon and presents qualitative data from three groups of participants: service providers, digital creators, and digital inheritors. This interdisciplinary book will be of interest to sociologists, cyber psychologists, philosophers, death scholars, and grief counsellors. But Bassett's book can also be seen as a canary in the coal mine for the intentional Digital Afterlife Industry (DAI) and their race to monetise the dead. This book provides an understanding of the profound effects uncontrollable timed posthumous

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messages and the creation of thanabots could have on the bereaved, and Bassett's conception of a Digital Do Not Reanimate (DDNR) order and a voluntary code of conduct could provide a useful addition to the DAI.

Digital Inequalities in the Global South Jun 24 2019 This book discusses how digital inequalities today may lead to other types of inequalities in the Global South. Contributions to this collection move past discussing an access problem - a binary division between 'haves and have-nots' - to analyse complex inequalities in the internet use, benefits, and opportunities of people in the Global South region. Using specific case studies, this book underlines how communities in the Global South are now attempting to participate in the information age despite high costs, a lack of infrastructure, and more barriers to entry. Contributions discuss the recent changes in the Global South. These changes include greater technological availability, the spread of digital literacy

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programs and computer courses, and the overall growth in engagement of people from different backgrounds, ethnicities, and languages in digital environments. This book outlines and evaluates the role of state and public institutions in facilitating these changes and consequently bridging the digital divide.

Designed for Digital Aug 19 2021 Practical advice for redesigning “big, old” companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations. Most established companies have deployed such digital technologies as the cloud, mobile apps, the internet of things, and artificial intelligence. But few established companies are designed for digital. This book offers an essential guide for retooling organizations for digital success. In the digital economy, rapid pace of change in technology capabilities and customer desires means that business strategy must be fluid. As a result, the authors explain, business design has

become a critical management responsibility. Effective business design enables a company to quickly pivot in response to new competitive threats and opportunities. Most leaders today, however, rely on organizational structure to implement strategy, unaware that structure inhibits, rather than enables, agility. In companies that are designed for digital, people, processes, data, and technology are synchronized to identify and deliver innovative customer solutions—and redefine strategy. Digital design, not strategy, is what separates winners from losers in the digital economy. *Designed for Digital* offers practical advice on digital transformation, with examples that include Amazon, BNY Mellon, DBS Bank, LEGO, Philips, Schneider Electric, USAA, and many other global organizations. Drawing on five years of research and in-depth case studies, the book is an essential guide for companies that want to disrupt rather than be disrupted in the new digital landscape. *Five Building Blocks of*

Digital Business Success Shared Customer
Insights Operational Backbone Digital Platform
Accountability Framework External Developer
Platform

Research Handbook on Digital

Transformations Oct 28 2019 The digital transition of our economies is now entering a phase of broad and deep societal impact. While there is one overall transition, there are many different sectoral transformations, from health and legal services to tax reports and taxi rides, as well as a rising number of transversal trends and policy issues, from widespread precarious employment and privacy concerns to market monopoly and cybercrime. They all are fertile ground for researchers, as established laws and regulations, organizational structures, business models, value networks and workflow routines are contested and displaced by newer alternatives. This Research Handbook offers a rich and interdisciplinary synthesis of some of the current thinking on the digital

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transformations underway.

The Art of Digital Marketing for Fashion

and Luxury Brands Jul 26 2019 This book explores omnichannel fashion and luxury retailing with a particular emphasis on the role of computer-mediated marketing environments in determining a consumer's purchase and post-purchase trajectories. The fashion industry has evolved rapidly over the last few years with the diffusion of fast fashion and luxury democratization, not to mention the advent of ICT and the development of communication. Today, fashion companies face new challenges, such as how to manage brands and how to choose between marketplaces and digital marketspaces. While some companies focus on one channel selection, others embrace the omnichannel choice and look for a balance between the two environments. Whatever the strategy, it is essential to manage these touch-points in order to create interaction between consumers and brands, provide meaningful

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customer experiences, and to maximize customers' engagement. An insightful read for scholars in marketing, fashion and retail, this book investigates the triangulation between branding, marketplace, and marketspace and its impact on the organization.

Communication and Learning in an Age of Digital Transformation Jul 30 2022

Communication and Learning in an Age of Digital Transformation provides cross-disciplinary perspectives on digitization as social transformation and its impact on communication and learning. This work presents openness within its interpretation of the digital and its impact on learning and communication, acknowledging historical contexts and contemporary implications emerging from discourse on digitization. The book presents a triangulation of different research perspectives. These perspectives, which range from digital resistance parks and cyber-religious questions to cultural-scientific media-theoretical reflections,

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point to the performative openness of the analysis. The book represents an interdisciplinary approach and opens a space for understanding the social complexity of digital transformations in teaching and learning. This book will be of great interest to academics, post graduate students and researchers in the field of digital learning, communication and education research.

Books in the Digital Age Sep 19 2021 The book publishing industry is going through a period of profound and turbulent change brought about in part by the digital revolution. What is the role of the book in an age preoccupied with computers and the internet? How has the book publishing industry been transformed by the economic and technological upheavals of recent years, and how is it likely to change in the future? This is the first major study of the book publishing industry in Britain and the United States for more than two decades. Thompson focuses on academic and

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higher education publishing and analyses the evolution of these sectors from 1980 to the present. He shows that each sector is characterized by its own distinctive 'logic' or dynamic of change, and that by reconstructing this logic we can understand the problems, challenges and opportunities faced by publishing firms today. He also shows that the digital revolution has had, and continues to have, a profound impact on the book publishing business, although the real impact of this revolution has little to do with the ebook scenarios imagined by many commentators. Books in the Digital Age will become a standard work on the publishing industry at the beginning of the 21st century. It will be of great interest to students taking courses in the sociology of culture, media and cultural studies, and publishing. It will also be of great value to professionals in the publishing industry, educators and policy makers, and to anyone interested in books and their future.

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Enhancing Digital Equity Mar 14 2021 This book highlights how, in principle, digital technologies present an opportunity to reduce social disparities, tackle social exclusion, enhance social and civil rights, and promote equity. However, to achieve these goals, it is necessary to promote digital equity and connect the digital underclass. The book focuses on how the advent of technologies may become a barrier to social mobility and how, by concentrating resources and wealth in few hands, the digital revolution is giving rise to the digital oligarchy, further penalizing the digital underclass. Socially-disadvantaged people, living at the margins of digital society, are penalized both in terms of accessing-using-benefits (three levels of digital divide) but also in understanding-programming-treatment of new digital technologies (three levels of algorithms divide). The advent and implementation of tools that rely on algorithms to make decisions has further penalized specific social categories by

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normalizing inequalities in the name of efficiency and rationalization.

Digital Marketing Analytics Nov 29 2019 Distill 100%-Usable Max-Profit Knowledge from Your Digital Data. Do It Now! Why hasn't all that data delivered a whopping competitive advantage? Because you've barely begun to use it, that's why! Good news: neither have your competitors. It's hard! But digital marketing analytics is 100% doable, it offers colossal opportunities, and all of the data is accessible to you. Chuck Hemann and Ken Burbary will help you chop the problem down to size, solve every piece of the puzzle, and integrate a virtually frictionless system for moving from data to decision, action to results! Scope it out, pick your tools, learn to listen, get the metrics right, and then distill your digital data for maximum value for everything from R&D to CRM to social media marketing! • Prioritize—because you can't measure, listen to, and analyze everything • Use analysis to craft experiences that profoundly reflect each

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customer's needs, expectations, and behaviors • Measure real social media ROI: sales, leads, and customer satisfaction • Track the performance of all paid, earned, and owned social media channels • Leverage "listening data" way beyond PR and marketing: for strategic planning, product development, and HR • Start optimizing web and social content in real time • Implement advanced tools, processes, and algorithms for accurately measuring influence • Integrate paid and social data to drive more value from both • Make the most of surveys, focus groups, and offline research synergies • Focus new marketing and social media investments where they'll deliver the most value
Foreword by Scott Monty Global Head of Social Media, Ford Motor Company
The Business of Digital Publishing Nov 02 2022 Thoroughly revised and updated throughout, the second edition of *The Business of Digital Publishing* provides an essential introduction to the development of digital products in the book

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and journal industries today. Offering a fundamental overview of the main technological developments that have influenced the growth of digital publishing, the author introduces students to the key terms and concepts that make digital publishing possible. The four key publishing sectors (professional reference, academic, education and trade) are explored in detail, providing students with the technical literacy to understand digital developments and examine the growth of new business models. In this edition, sections have been updated to address the growth of audiobooks, reading apps, metadata, and open access, while original case studies address key issues such as digital-first publishing, EPUB, social media and crowdsourcing. Also covered are the key issues and debates that face the industry as a whole, such as pricing and copyright, and their impact on the industry is explored through relevant case studies. Taken together, the chapters examine the challenges of digital publishing and

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explore the opportunities it provides to develop new and diverse audiences. The Business of Digital Publishing remains an invaluable resource for any publishing student looking for a starting point from which to explore the world of digital publishing.

Manual of Digital Earth Oct 21 2021 This open access book offers a summary of the development of Digital Earth over the past twenty years. By reviewing the initial vision of Digital Earth, the evolution of that vision, the relevant key technologies, and the role of Digital Earth in helping people respond to global challenges, this publication reveals how and why Digital Earth is becoming vital for acquiring, processing, analysing and mining the rapidly growing volume of global data sets about the Earth. The main aspects of Digital Earth covered here include: Digital Earth platforms, remote sensing and navigation satellites, processing and visualizing geospatial information, geospatial information infrastructures, big data and cloud

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computing, transformation and zooming, artificial intelligence, Internet of Things, and social media. Moreover, the book covers in detail the multi-layered/multi-faceted roles of Digital Earth in response to sustainable development goals, climate changes, and mitigating disasters, the applications of Digital Earth (such as digital city and digital heritage), the citizen science in support of Digital Earth, the economic value of Digital Earth, and so on. This book also reviews the regional and national development of Digital Earth around the world, and discusses the role and effect of education and ethics. Lastly, it concludes with a summary of the challenges and forecasts the future trends of Digital Earth. By sharing case studies and a broad range of general and scientific insights into the science and technology of Digital Earth, this book offers an essential introduction for an ever-growing international audience.

[Handbook of Digital Innovation](#) Jul 18 2021
Digital innovations influence every aspect of life

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in an increasingly digitalized world. Firms pursuing digital innovations must consider how digital technologies shape the nature, process and outcomes of innovation as well as long- and short-term social, economic and cultural consequences of their offerings. This Handbook contributes to a transdisciplinary understanding of digital innovation with a diverse set of leading scholars and their distinct perspectives. The ideas and principles advanced herein set the agenda for future transdisciplinary research on digital innovation in ways that inform not only firm-level strategies and practices but also policy decisions and science-focused investments.

The Digital Health Revolution Jan 12 2021 Do you use apps and devices to manage your health? We all do! Healthcare is changing is changing in dramatic, revolutionary ways. This is the first consumer book to explain those trends and how what you probably already have in your pocket will be key to living a longer and healthier life. Plug in and get connected!

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The Home in the Digital Age Aug 26 2019 The Home in the Digital Age is a set of multidisciplinary studies exploring the impact of digital technologies in the home, with a shift of emphasis from technology to the people living and using this in their homes. The book covers a wide variety of topics on the design, introduction and use of digital technologies in the home, combining the technological dimension with the cognitive, emotional, cultural and symbolic dimensions of the objects that incorporate digital technologies and project them onto people's lives. It offers a coherent approach, that of the home, which gives unity to the discussion. Scholars of the home, the house and the family will find here the connection with the problems derived from the use of domestic robots and connected devices. Students of artificial intelligence, machine learning, robotics, big data and other branches of digital technologies will find ideas and arguments to apply their disciplines to the home and participate fruitfully

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in forums where digital technologies are built and negotiated in the home. Experts from various disciplines — psychologists and sociologists; philosophers, epistemologists and ethicists; economists; engineers, architects, urban planners and designers and so on — and also those interested in developing policies for the home and family will find this book contains well-founded and useful ideas to focus their work.

Beyond Digital Sep 07 2020 Two world-renowned strategists detail the seven leadership imperatives for transforming companies in the new digital era. Digital transformation is critical. But winning in today's world requires more than digitization. It requires understanding that the nature of competitive advantage has shifted—and that being digital is not enough. In Beyond Digital, Paul Leinwand and Matt Mani from Strategy&, PwC's global strategy consulting business, take readers inside twelve companies and how they have navigated through

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this monumental shift: from Philips's reinvention from a broad conglomerate to a focused health technology player, to Cleveland Clinic's engagement with its broader ecosystem to improve and expand its leading patient care to more locations around the world, to Microsoft's overhaul of its global commercial business to drive customer outcomes. Other case studies include Adobe, Citigroup, Eli Lilly, Hitachi, Honeywell, Inditex, Komatsu, STC Pay, and Titan. Building on a major new body of research, the authors identify the seven imperatives that leaders must follow as the digital age continues to evolve: Reimagine your company's place in the world Embrace and create value via ecosystems Build a system of privileged insights with your customers Make your organization outcome-oriented Invert the focus of your leadership team Reinvent the social contract with your people Disrupt your own leadership approach Together, these seven imperatives comprise a playbook for how leaders can define

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a bolder purpose and transform their organizations.

Impact of Digital Transformation on the Development of New Business Models and Consumer Experience

Jan 30 2020 In a highly competitive market, digital transformation with internet of things, artificial intelligence, and other innovative technological trends are elements of differentiations and are important milestones in business development and consumer interaction, particularly in services. As a result, there are several new business models anchored in these digital and technological environments and new experiences provided to services consumers and firms that need to be examined. Impact of Digital Transformation on the Development of New Business Models and Consumer Experience provides relevant theoretical and empirical research findings and innovative and multifaceted perspectives on how digital transformation and other innovative technologies can drive new business models and

create valued experiences for consumers and firms. Covering topics such as business models, consumer behavior, and gamification, this publication is ideal for industry professionals, managers, business owners, practitioners, researchers, professors, academicians, and students.

The Digital Disconnect Dec 23 2021 With the increased digitisation of society comes an increased concern about who is left behind. From societal causes to the impact of everyday actions, The Digital Disconnect explores the relationship between digital and social inequalities, and the lived consequences of digitisation. Ellen Helsper goes beyond questions of digital divides and who is connected. She asks why and how social and digital inequalities are linked and shows the tangible outcomes of socio-digital inequalities in everyday lives. The book: Introduces the key theories and concepts needed to understand both 'traditional' and digital inequalities

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research. Investigates a range of socio-digital inequalities, from digital access and skills, to civic participation, social engagement, and everyday content creation and consumption. Brings research to life with a range of qualitative vignettes, drawing out the personal experiences that lay at the heart of global socio-digital inequalities. The Digital Disconnect is an expert exploration of contemporary theory, research and practice in socio-digital inequalities. It is also an urgent and impassioned call to broaden horizons, expand theoretical and methodological toolkits, and work collectively to help achieve a fairer digital future for all. Ellen J. Helsper is Professor of Digital Inequalities at the Department of Media and Communications at London School of Economics and Political Science.

Geographies of Digital Exclusion Jun 04 2020
Who shapes our digital landscapes, and why are so many people excluded from them?

Handbook of Digital Inequality Jan 24 2022

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This cutting-edge Handbook offers fresh perspectives on the key topics related to the unequal use of digital technologies. Considering the ways in which technologies are employed, variations in conditions under which people use digital media and differences in their digital skills, it unpacks the implications of digital inequality on life outcomes.

The Emergence of the Digital Humanities

Feb 22 2022 The past decade has seen a profound shift in our collective understanding of the digital network. What was once understood to be a transcendent virtual reality is now experienced as a ubiquitous grid of data that we move through and interact with every day, raising new questions about the social, locative, embodied, and object-oriented nature of our experience in the networked world. In *The Emergence of the Digital Humanities*, Steven E. Jones examines this shift in our relationship to digital technology and the ways that it has affected humanities scholarship and the

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academy more broadly. Based on the premise that the network is now everywhere rather than merely "out there," Jones links together seemingly disparate cultural events—the essential features of popular social media, the rise of motion-control gaming and mobile platforms, the controversy over the "gamification" of everyday life, the spatial turn, fabrication and 3D printing, and electronic publishing—and argues that cultural responses to changes in technology provide an essential context for understanding the emergence of the digital humanities as a new field of study in this millennium.

[Teaching and Learning in the Digital Age](#) Sep 27 2019 *Teaching and Learning in the Digital Age* is for all those interested in considering the impact of emerging digital technologies on teaching and learning. It explores the concept of a digital age and perspectives of knowledge, pedagogy and practice within a digital context. By examining teaching with digital technologies through new

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learning theories cognisant of the digital age, it aims to both advance thinking and offer strategies for teaching technology-savvy students that will enable meaningful learning experiences. Illustrated throughout with case studies from across the subjects and the age range, key issues considered include: how young people create and share knowledge both in and beyond the classroom and how current and new pedagogies can support this level of achievement the use of complexity theory as a framework to explore teaching in the digital age the way learning occurs - one way exchanges, online and face-to-face interactions, learning within a framework of constructivism, and in communities what we mean by critical thinking, why it is important in a digital age, and how this can occur in the context of learning how students can create knowledge through a variety of teaching and learning activities, and how the knowledge being created can be shared, critiqued and evaluated. With an emphasis

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throughout on what it means for practice, this book aims to improve understanding of how learning theories currently work and can evolve in the future to promote truly effective learning in the digital age. It is essential reading for all teachers, student teachers, school leaders, those engaged in Masters' Level work, as well as students on Education Studies courses.

The SAGE Handbook of Social Media Marketing Oct 01 2022 This Handbook explores the foundations and methodologies in analysing the important aspects of social media for organisations and consumers. It investigates critical areas concerning communities, culture, communication and content, and considers social media sales.

Doing Research In and On the Digital Apr 02 2020 As a social space, the web provides researchers both with a tool and an environment to explore the intricacies of everyday life. As a site of mediated interactions and interrelationships, the 'digital' has evolved from

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being a space of information to a space of creation, thus providing new opportunities regarding how, where and, why to conduct social research. *Doing Research In and On the Digital* aims to deliver on two fronts: first, by detailing how researchers are devising and applying innovative research methods for and within the digital sphere, and, secondly, by discussing the ethical challenges and issues implied and encountered in such approaches. In two core Parts, this collection explores: content collection: methods for harvesting digital data engaging research informants: digital participatory methods and data stories . With contributions from a diverse range of fields such as anthropology, sociology, education, healthcare and psychology, this volume will particularly appeal to post-graduate students and early career researchers who are navigating through new terrain in their digital-mediated research endeavours.

Scientific Foundations of Digital Governance and

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Transformation May 28 2022 This book provides the latest research advancements and findings for the scientific systematization of knowledge regarding digital governance and transformation, such as core concepts, foundational principles, theories, methodologies, architectures, assessment frameworks and future directions. It brings forward the ingredients of this new domain, proposing its needed formal and systematic tools, exploring its relation with neighbouring scientific domains and finally prescribing the next steps for laying the foundations of a new science. The book is structured into three main areas. The first section focuses on contributions towards the purpose, ingredients and structure of the scientific foundations of digital transformation in the public sector. The second looks at the identification and description of domain's scientific problems with a view to stabilizing research products, assessment methods and tools in a reusable, extendable and sustainable

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manner. The third envisions a pathway for future research to tackle broader governance problems via the applications of information and communication technologies in combination with innovative approaches from neighbouring scientific domains. Contributing to the analysis of the scientific perspectives of digital governance and digital transformation, this book will be an indispensable tool for students, researchers and practitioners interested in digital governance, digital transformation, information systems, as well as ICT industry experts and policymakers charged with the design, deployment and implementation of public sector information systems.

The Technology Fallacy Aug 07 2020 Why an organization's response to digital disruption should focus on people and processes and not necessarily on technology. Digital technologies are disrupting organizations of every size and shape, leaving managers scrambling to find a technology fix that will help their organizations

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compete. This book offers managers and business leaders a guide for surviving digital disruptions—but it is not a book about technology. It is about the organizational changes required to harness the power of technology. The authors argue that digital disruption is primarily about people and that effective digital transformation involves changes to organizational dynamics and how work gets done. A focus only on selecting and implementing the right digital technologies is not likely to lead to success. The best way to respond to digital disruption is by changing the company culture to be more agile, risk tolerant, and experimental. The authors draw on four years of research, conducted in partnership with MIT Sloan Management Review and Deloitte, surveying more than 16,000 people and conducting interviews with managers at such companies as Walmart, Google, and Salesforce. They introduce the concept of digital maturity—the ability to take advantage of

opportunities offered by the new technology—and address the specifics of digital transformation, including cultivating a digital environment, enabling intentional collaboration, and fostering an experimental mindset. Every organization needs to understand its “digital DNA” in order to stop “doing digital” and start “being digital.” Digital disruption won't end anytime soon; the average worker will probably experience numerous waves of disruption during the course of a career. The insights offered by *The Technology Fallacy* will hold true through them all. A book in the *Management on the Cutting Edge* series, published in cooperation with MIT Sloan Management Review. [The Digital Matrix](#) Nov 09 2020 Is your business ready to win in the digital future—or destined to be disrupted? Ambitious digital-driven startups are now creating and cornering new markets in every sector. And yet, most legacy businesses continue to operate by old playbooks. Most are not keeping pace with the changes in their

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industry, let alone leading the way—what is yours doing? The *Digital Matrix* will help you understand the three types of players that are shaping the new business landscape; the three phases of transformation that every firm will encounter on its journey to business reinvention; and the three winning moves that will ensure your company's success along the way. With *The Digital Matrix*, you will: Learn to navigate the world of digital ecosystems. Discover ways of competing and collaborating with other companies to create and capture value. Realize how powerful machines can amplify your company's human talent. Learn to assemble the team to experiment with new ideas, re-examine your core beliefs, and reinvent your business rulebook for the digital future. The future of every industry is digital, and that future is closer than you think. Do you understand where your business fits into the bigger picture? Are you ready to maximize your opportunities? Packed with current case studies and practical

experience-based advice, The Digital Matrix shows you how to rethink your business model from the outside in, assemble the right team for the journey ahead, and make bold strategic choices along the three phases of digital transformation. Your company's future depends on its ability to harness digital technology. Don't wait!

The Palgrave Handbook of Digital Russia Studies Jun 16 2021 This open access handbook presents a multidisciplinary and multifaceted perspective on how the 'digital' is simultaneously changing Russia and the research methods scholars use to study Russia. It provides a critical update on how Russian society, politics, economy, and culture are reconfigured in the context of ubiquitous connectivity and accounts for the political and societal responses to digitalization. In addition, it answers practical and methodological questions in handling Russian data and a wide array of digital methods. The volume makes a

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timely intervention in our understanding of the changing field of Russian Studies and is an essential guide for scholars, advanced undergraduate and graduate students studying Russia today.

Trusting the News in a Digital Age Dec 11 2020 TRUSTING THE NEWS in a Digital Age How to use critical thinking to discern real news from fake news Trusting the News in a Digital Age provides an ethical framework and the much-needed tools for assessing information produced in our digital age. With the tsunami of information on social media and other venues, many have come to distrust all forms of communication, including the news. This practical text offers guidance on how to use critical thinking, appropriate skepticism, and journalistic curiosity to handle this flow of undifferentiated information. Designed to encourage critical thinking, each chapter introduces specific content, followed at the end of each section with an ethical dilemma. The

ideas presented are based on the author's experiences as a teacher and public editor/ombudsman at NPR News. Trusting the News in a Digital Age prepares readers to deal with changes to news and information in the digital environment. It brings to light the fact that journalism is about treating the public as citizens first, and consumers of information second. This important text: Reveals how to use critical thinking to handle the never-ending flow of information Contains ethical dilemmas to help sharpen critical thinking skills Explains how to verify sources and spot frauds Looks at the economic and technological conditions that facilitated changes in communication Written for students of journalism and media studies, Trusting the News in the Digital Age offers guidance on how to hone critical thinking skills needed to discern fact from fiction.

Comparison of Digital and Optical Criteria Used for Detecting Sound Dentin Jul 06 2020
Digital Technology and the Contemporary

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25/26

University May 04 2020 Digital Technology and the Contemporary University examines the often messy realities of higher education in the 'digital age'. Drawing on a variety of theoretical and empirical perspectives, the book explores the intimate links between digital technology and wider shifts within contemporary higher education - not least the continued rise of the managerialist 'bureaucratic' university. It highlights the ways that these new trends can be challenged, and possibly changed altogether. Addressing a persistent gap in higher education and educational technology research, where digital technology is rarely subject to an appropriately critical approach, Degrees of Digitization offers an alternative reading of the social, political, economic and cultural issues surrounding universities and technology. The book highlights emerging themes that are beginning to be recognised and discussed in academia, but as yet have not been explored thoroughly. Over the course of eight wide-

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ranging chapters the book addresses issues such as: The role of digital technology in university reform; Digital technologies and the organisation of universities; Digital technology and the working lives of university staff; Digital technology and the 'student experience'; Reimagining the place of digital technology within the contemporary university. This book will be of great interest to all students, academic researchers and writers working in the areas of education studies and/or educational technology, as well as being essential reading for anyone working in the areas of higher education research and digital media research.

[The Fundamentals of Digital Fashion Marketing](#)

Nov 21 2021 The Fundamentals of Digital

Fashion Marketing introduces and explores contemporary digital marketing practices within the fashion industry. Clare Harris clearly explains key digital marketing strategies and examines and illustrates their role in fashion through exciting and memorable industry examples. Marketing practices covered include online marketing, social media, video, mobile technologies, in-store technologies, augmented reality and digital spaces. The text features interviews and case studies from some of fashion's biggest brands and most cutting-edge marketing companies, while also promoting active learning through engaging activities and exercises. This all combines to create a book that will inform, stimulate and inspire the next generation of creative marketers.