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NME Quiz Book Discourse and Context in Language Teaching Text Genres and Registers: The Computation of Linguistic Features Assessing Writing to Support Learning **Persuasion Across Genres Corpus Design and Construction in Minoritised Language Contexts - Cynllunio a Chreu Corpws mewn Cyd-destunau Ieithoedd Lleiafrifoledig** Testing Student Learning, Evaluating Teaching Effectiveness **Measuring Up Measuring Writing: Recent Insights into Theory, Methodology and Practice Research Anthology on Bilingual and Multilingual Education Handbook of Research on Engaging Immigrant Families and Promoting Academic Success for English Language Learners Does My Head Look Big in This? Film Appreciation through Genres HCI in Business, Government, and Organizations** *McGraw-Hill Education Short Course for the GED Test*

Speech Acts in the History of English <u>Advances in Medical Discourse Analysis</u> **ISMIR 2008** *McGraw-Hill Education Short Course for the GED Test, Third Edition* <u>On Media Violence</u> **Computational approaches to semantic change Authorship Attribution Written Communication Across Cultures 10 Practice Sets for RBI Grade B Officers Exam 2020 Phase 1 - 3rd Edition Psycholinguistic Approaches to Meaning and Understanding across Languages Pragmatics** *Using Corpora in Contrastive and Translation Studies* **Fandom, Second Edition** *The English Phrasal Verb, 1650-present Integrating Cognitive Architectures into Virtual Character Design* <u>Text, Speech, and Dialogue</u> **HIV on TV** <u>Testing and Cognition</u> *Discourse Analysis in Adults With and Without Communication Disorders* <u>Knights at Court</u> *Applications of Self-Regulated Learning across Diverse Disciplines Genre Prompting Guide for Nonfiction, Poetry, and Test Taking* <u>YOUNG CHILDREN'S EARLY LITERACY DEVELOPMENT ACROSS GENRES (EMERGENT LITERACY).</u> <u>Advances in Digital Forensics III</u> **Greek Comedy and the Discourse of Genres**

<u>On Media Violence</u> Mar 12 2021 This definitive examination of this important social topic asks questions such as: How much media violence is there? What are the meanings conveyed in the way violence is portrayed? What effect does it have on viewers?Divided

into four parts, the book covers: a review of research on media violence; re-conceptions of exisiting theories of media violence; addresses the need to rethink the methodological tools used to assess media violence; and introduces the concept of Lineation Theory, a perspective for thinking about media violence and a new theoretical approach explaining it.

The English Phrasal Verb, 1650-present Jun 02 2020 A fine-grained qualitative and quantitative analysis of phrasal verbs covering almost 400 years, based on large amounts of empirical evidence.

Assessing Writing to Support Learning Jul 28 2022 In this book, authors Murphy and O'Neill propose a new way forward, moving away from high-stakes, test-based writing assessment and the curriculum it generates and toward an approach to assessment that centers on student learning and success. Reviewing the landscape of writing assessment and existing research-based theories on writing, the authors demonstrate how a test-based approach to accountability and current practices have undermined effective teaching and learning of writing. This book bridges the gap between real-world writing that takes place in schools, college, and careers and the writing that students are asked to do in standardized writing assessments to offer a new ecological approach to writing assessment. Murphy and O'Neill's new way forward turns accountability inside out to help teachers understand the role of formative assessments and assessment as inquiry. It also brings the outside in, by bridging the gap between authentic writing and writing assessment. Through these two

strands, readers learn how assessment systems can be restructured to become better aligned with contemporary understandings of writing and with best practices in teaching. With examples of assessments from elementary school through college, chapters include guidance on designing assessments to address multiple kinds of writing, integrate reading with writing, and incorporate digital technology and multimodality. Emphasizing the central role that teachers play in systemic reform, the authors offer sample assessments developed with intensive teacher involvement that support learning and provide information for the evaluation of programs and schools. This book is an essential resource for graduate students, instructors, scholars and policymakers in writing assessment, composition, and English education.

ISMIR 2008 May 14 2021

Discourse and Context in Language Teaching Sep 29 2022 Recommends that language teachers incorporate discourse and pragmatics in their teaching if they wish to implement a communicative approach in their classrooms. The authors show how a discourse perspective can enhance the teaching of traditional areas of linguistic knowledge and language skills.

YOUNG CHILDREN'S EARLY LITERACY DEVELOPMENT ACROSS GENRES (EMERGENT LITERACY). Aug 24 2019 forms and hypotheses as they become conventional literacy users.

HIV on TV Feb 29 2020 HIV on TV: Popular Culture's Epidemic is a critical analysis of

the ways television has portrayed HIV. Spanning time, genres, and viewpoints HIV on TV offers a challenge for viewers, media writers, even political figures in the ways they think about, and frame, the continued epidemic that is HIV.

Does My Head Look Big in This? Nov 19 2021 Don't panic - I'm Islamic! Amal is a 16-year-old Melbourne teen with all the usual obsessions about boys, chocolate and Cosmo magazine. She's also a Muslim, struggling to honour the Islamic faith in a society that doesn't understand it. The story of her decision to "shawl up" is funny, surprising and touching by turns.

Testing and Cognition Jan 28 2020 A volume representing a fresh perspective on cognition research that is leading to major improvements in educational and psychological testing. Each chapter provides an updated treatment of the relationship between advances in cognitive psychology and their implications for assessing test subjects.

Greek Comedy and the Discourse of Genres Jun 22 2019 Explores comedy's voracious and multifarious dialogue with a large spectrum of literary, sub-literary and paraliterary traditions surrounding and shaping it.

Computational approaches to semantic change Feb 08 2021 Semantic change — how the meanings of words change over time — has preoccupied scholars since well before modern linguistics emerged in the late 19th and early 20th century, ushering in a new methodological turn in the study of language change. Compared to changes in sound and

grammar, semantic change is the least understood. Ever since, the study of semantic change has progressed steadily, accumulating a vast store of knowledge for over a century, encompassing many languages and language families. Historical linguists also early on realized the potential of computers as research tools, with papers at the very first international conferences in computational linguistics in the 1960s. Such computational studies still tended to be small-scale, method-oriented, and qualitative. However, recent years have witnessed a sea-change in this regard. Big-data empirical quantitative investigations are now coming to the forefront, enabled by enormous advances in storage capability and processing power. Diachronic corpora have grown beyond imagination, defying exploration by traditional manual qualitative methods, and language technology has become increasingly data-driven and semantics-oriented. These developments present a golden opportunity for the empirical study of semantic change over both long and short time spans. A major challenge presently is to integrate the hard-earned knowledge and expertise of traditional historical linguistics with cutting-edge methodology explored primarily in computational linguistics. The idea for the present volume came out of a concrete response to this challenge. The 1st International Workshop on Computational Approaches to Historical Language Change (LChange'19), at ACL 2019, brought together scholars from both fields. This volume offers a survey of this exciting new direction in the study of semantic change, a discussion of the many remaining challenges that we face in pursuing it,

and considerably updated and extended versions of a selection of the contributions to the LChange'19 workshop, addressing both more theoretical problems — e.g., discovery of "laws of semantic change" — and practical applications, such as information retrieval in longitudinal text archives.

Applications of Self-Regulated Learning across Diverse Disciplines Oct 26 2019 Through its research-to-practice focus, this book honors the professional contributions of Professor Barry J. Zimmerman as illustrated by the recent selfregulation applications of a highly respected group of national and international scholars. This book will serve as a valuable resource for those interested in empowering and enabling learners to successfully manage and self-direct their lives, education, and careers. In particular, K-12 educators, college instructors, coaches, musicians, health care providers, and researchers will gain invaluable insight into the nature of self-regulation as well as how they can readily apply self-regulation principles into their teaching, instruction, or mentoring. Emergent trends in education and psychology circles, such as linking selfregulated learning assessment and interventions as well as the use of technology to enhance student learning and self-regulation, are additional themes addressed in the book. The kaleidoscope of self-regulation issues addressed in this book along with the wide range of promising intervention applications should also prove to be particularly appealing to graduate students as they pursue their future research activities and seek to optimize their individual growth and

development.

Handbook of Research on Engaging Immigrant Families and Promoting Academic Success for English Language Learners Dec 21 2021 In the past few years, there has been an influx of immigrant children into the school system, many with a limited understanding of English. Successfully teaching these students requires educators to understand their characteristics and to learn how to engage immigrant families to support their children's academic achievements. The Handbook of Research on Engaging Immigrant Families and Promoting Academic Success for English Language Learners is a collection of innovative research that utilizes teacher professional development models, assessment practices, teaching strategies, and parental involvement strategies to develop ways for communities and educators to create social and academic conditions that promote the academic success of immigrant and English language learners. While highlighting topics including bilingual learners, family engagement, and teacher development, this book is ideally designed for early childhood, elementary, middle, K-12, and secondary school teachers; school administrators; faculty; academicians; and researchers.

NME Quiz Book Oct 31 2022 Put your music knowledge to the test with this entertaining and informative quiz book. Rediscover your favorite music and memories, from punk to EDM, the Red Hot Chili Peppers to the Rolling Stones, pop videos to iconic festival headliners, with questions crossing multiple genres and decades. Sourced directly from the

NME archive for added authority, quizzes will be supplemented with exclusive quotes, and facts from the original magazine. With over 1000 questions arranged in 66 quizzes, this book is perfect for music aficionados of all ages.

Authorship Attribution Jan 10 2021 Authorship Attribution surveys the history and present state of the discipline, presenting some comparative results where available. It also provides a theoretical and empirically-tested basis for further work. Many modern techniques are described and evaluated, along with some insights for application for novices and experts alike.

Written Communication Across Cultures Dec 09 2020 Winner of ABC's award for Distinguished Publication for 2006 This book explores effective written communication across cultures both theoretically and practically. Specifically it conceptualizes cross-cultural genre study and compares English and Chinese business writing collected from Australia, New Zealand and China. It is also one of those inspired by contrastive rhetoric but has contributed innovatively and uniquely by incorporating research findings from genre analysis, in particular, the sociocognitive genre perspective into this cross-cultural study. On the one hand, the endeavor represents an in-depth theoretical exploration by considering not only discourse community and cognitive structuring, but also the deep semantics of genre and intertextuality, while broadening genre study by integrating insights from cross-cultural communication as well as the Chinese perspectives. On the other hand,

the book also addresses pragmatic issues. As a particular feature, it solicits professional members' intercultural viewpoints; thus confirming the shared social "stock of knowledge" employed in the culturally defined writing conventions. Last but not least, this book explores the implications for genre education and training, and develops an appropriate model for cross-cultural genre learning, which encourages learning through legitimate peripheral participation and intercultural learning in business organizations.

Fandom, Second Edition Jul 04 2020 Introduction: why still study fans? / Cornel Sandvoss, Jonathan Gray, and C. Lee Harrington -- Fan texts and objects -- The death of the reader? : literary theory and the study of texts in popular culture / Cornel Sandvoss -- Intimate intertextuality and performative fragments in media fanfiction / Kristina Busse -- Media academics as media audiences : aesthetic judgments in media and cultural studies / Matt Hills -- Copyright law, fan practices, and the rights of the author (2017) / Rebecca Tushnet -- Toy fandom, adulthood, and the ludic age : creative material culture as play / Katriina Heljakka -- Spaces of fandom -- Loving music : listeners, entertainments, and the origins of music fandom in nineteenth-century America / Daniel Cavicchi -- Resisting technology in music fandom : nostalgia, authenticity, and Kate Bush's "Before the dawn" / Lucy Bennett -- I scream therefore I fan? : music audiences and affective citizenship / Mark Duffett -- A sort of homecoming: fan viewing and symbolic pilgrimage / Will Brooker -- Reimagining the imagined community : online media fandoms in the age of global

convergence / Lori Hitchcock Morimoto and Bertha Chin -- Temporalities of fandom -- Do all "good things" come to an end? : revisiting Martha Stewart fans after imclone / Melissa A. Click -- The lives of fandoms / Denise D. Bielby and C. Lee Harrington -- "What are you collecting now?" seth, comics, and meaning management / Henry Jenkins -- Sex, utopia, and the queer temporalities of fannish love / Alexis Lothian -- The fan citizen: fan politics and activism -- The news : you gotta love it / Jonathan Gray -- Memory, archive, and history in political fan fiction / Abigail De Kosnik -- Between rowdies and rasikas : rethinking fan activity in Indian film culture / Aswin Punathambekar -- Black twitter and the politics of viewing scandal / Dayna Chatman -- Deploying oppositional fandoms : activists' use of sports fandom in the Redskins controversy / Lori Kido Lopez and Jason Kido Lopez -- Fan labor and fan-producer interactions -- Ethics of fansubbing in Anime's hybrid public culture / Mizuko Ito -- Live from hall H : fan/producer symbiosis at San Diego comic-con / Anne Gilbert -- Fantagonism: factions, institutions, and constitutive hegemonies of fandom -- Derek johnson -- The powers that squee : Orlando Jones and intersectional fan studies / Suzanne Scott -- Measuring fandom : social tv analytics and the integration of fandom into television audience measurement / Philip M. Napoli and Allie Kosterich -- About the contributors -- Index

HCI in Business, Government, and Organizations Sep 17 2021 This book constitutes the refereed proceedings of the 5th International Conference on HCI in Business, Government

and Organizations, HCIBGO 2018, held as part of the 20th International Conference on Human-Computer Interaction, HCII 2018, in Las Vegas, NV, USA. The 1171 full papers and 160 posters presented at the 14 co-located HCII 2018 conferences were carefully reviewed and selected from a total of 4346 submissions. The papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The papers included in this volume cover the following topics: information systems in business; electronic commerce and consumer behavior; social media and social communities in business; social innovation; and business analytics and visualization.

Advances in Medical Discourse Analysis Jun 14 2021 The focus of this volume is on medical discourse, a domain of language which deserves closer scrutiny by academics as well as practitioners, due to its increasing relevance and pervasiveness in modern society. Despite the wealth of publications dealing with specialized or academic discourse and its rhetoric, few of these are devoted specifically to medical discourse. This book seeks to redress the balance by bringing together a number of studies that bear witness to the widespread interest in medical texts shown by linguists and professional communities around the world. The volume is divided into two main parts: the first targets medical

discourse in its spoken dimension, while the second contains various analyses of written texts. The theoretical perspectives and individual case studies presented here reflect the wide range of methodological approaches and theoretical issues that characterise current research in the field.

Genre Prompting Guide for Nonfiction, Poetry, and Test Taking Sep 25 2019 Save money with the Genre Study Suite Bundle! The Fountas & Pinnell Genre Prompting Guide for Fiction and Genre Prompting Guide for Nonfiction, Poetry, and Test Taking are comprehensive tools that you can use to explore fiction and nonfiction genres with your students during interactive read-aloud, Reader's workshop, Writer's workshop, guided reading lessons, shared reading, and intervention lessons. The prompts in these ready reference flip charts are designed to help teachers guide students' inquiry toward explicit understandings of the characteristics of genres. Each prompting guide contains precise language for teaching readers how to focus their thinking and understanding of genre through inquiry. Nonfiction Narrative Nonfiction Biography Autobiography Memoir Expository Nonfiction Persuasive Texts Procedural Texts Hybrid Texts Poetry Test Taking Multiple Choice Questions Constructed Response Questions Other products in the Genre Study Suite: Genre Study: Teaching with Fiction and Nonfiction Books Genre Quick Guide - Companion to Genre Study: Teaching with Fiction and Nonfiction Books Genre Study Prompting Guide for Fiction

Speech Acts in the History of English Jul 16 2021 Did earlier speakers of English use the same speech acts that we use today? Did they use them in the same way? How did they signal speech act values and how did they negotiate them in case of uncertainty? These are some of the questions that are addressed in this volume in innovative case studies that cover a wide range of speech acts from Old English to Present-day English. All the studies offer careful discussions of methodological and theoretical issues as well as detailed descriptions of specific speech acts. The first part of the volume is devoted to directives and commissives, i.e. speech acts such as requests, commands and promises. The second part is devoted to expressives and assertives and deals with speech acts such as greetings, compliments and apologies. The third part, finally, contains technical reports that deal primarily with the problem of extracting speech acts from historical corpora.

Film Appreciation through Genres Oct 19 2021 Our love of films often leads us to discuss them in enthusiastic, if not necessarily sophisticated, conversations. Many moviegoers want a better understanding so that they might better articulate their experiences. This midpoint between theorizing and plot summary is not difficult to achieve. Since their introduction just before the turn of the 20th century, the vast majority of narrative films have followed the same structure—now known as Classic Hollywood Cinema. This book examines what "classic" means, particularly in Westerns, gangster films, film noir, horror, science fiction, slapstick comedy and screwball comedy/romance.

The reader is introduced to concepts of film theory, which leads to a better and deeper appreciation of the movies. A 20-page comprehensive industry glossary of film terms is included for easy reference.

Research Anthology on Bilingual and Multilingual Education Jan 22 2022 Given the boost in global immigration and migration, as well as the emphasis on creating inclusive classrooms, research is turning to the challenges that teachers face with the increasing need for bilingual and multilingual education. The benefits of bilingual education are widespread, allowing students to develop important cognitive skills such as critical thinking and problem solving as well as opening further career opportunities later in life. However, very few resources are available for the successful practice and implementation of this education into the curriculum, with an even greater lack of appropriate cultural representation in the classroom. Thus, it is essential for educators to remain knowledgeable on the emerging strategies and procedures available for making bilingual and multilingual education successful. The Research Anthology on Bilingual and Multilingual Education is a comprehensive reference source on bilingual and multilingual education that offers the latest insights on education strategy and considerations on the language learners themselves. This research anthology features a diverse collection of authors, offering valuable global perspectives on multilingual education. Covering topics such as gamification, learning processes, and teaching models, this anthology serves as an essential resource for

professors, teachers, pre-service teachers, faculty of K-12 and higher education, government officials, policymakers, researchers, and academicians with an interest in key strategy and understanding of bilingual and multilingual education.

McGraw-Hill Education Short Course for the GED Test, Third Edition Apr 12 2021 Pressed for time? This GED guide delivers practical, concise test prep to help you pass the GED With more than 125 years of experience in education, McGraw-Hill Education is the name you trust to deliver results. This MHE guide to the GED is the ideal prep tool if your study time is limited. Inside this book, you will find: •A quick and concise review of the concepts essential to each of the test's 4 sections: Reasoning Through Language Arts, Mathematical Reasoning, Science, and Social Studies•Exercises and drills that will reinforce your new skills•Four full-length posttests designed to match the exam in format and degree of difficulty•TOP 25 lists that tell you the most important concepts you need to know for each test's section•Study plans for each GED section to help you make the most of your time•Unique test-taking strategies that explain how to avoid the test maker's traps•Tools for approaching specific questions types in the most efficient way The bonus Flashcard App includes 100 cards that will help you review key topics spanning all 4 GED sections. The learning objectives in Short Course for the GED Test are based on the Common Core State Standards. This means that you can use this book as a base for study on all high school equivalency exams.

Psycholinguistic Approaches to Meaning and Understanding across Languages Oct 07 2020 Reports on joint work by researchers from different theoretical and linguistic backgrounds offer new insights on the interaction of linguistic code and context in language production and comprehension. This volume takes a genuinely cross-linguistic approach integrating theoretically well-founded contrastive descriptions with thorough empirical investigations. Authors answer questions on the topic of how we 'encode' complex thoughts into linguistic signals and how we interpret such signals in appropriate ways. Chapters combine on- and off-line empirical methods varying from large-scale corpus analyses over acceptability judgements, sentence completion studies and reading time experiments. The authors shed new light on the central questions related to our everyday use of language, especially the problem of how we construe meaning in and through language in general as well as through the means provided by particular languages.

Discourse Analysis in Adults With and Without Communication Disorders Dec 29 2019 Discourse Analysis in Adults With and Without Communication Disorders: A Resource for Clinicians and Researchers provides state-of-the-art information about discourse analysis with sections on Aging, Aphasia, Cognitive Communication Disorders, and Neurodegenerative Diseases. The three renowned editors are actively engaged in the area of discourse. Expert clinical researchers introduce and organize each section, and chapters are authored by leaders involved in discourse research worldwide. Discourse is considered the

most natural unit of language. Effective production of discourse requires complex interactions among linguistic, cognitive, and social abilities that are sensitive to even mild disruption in any one of these elements. This book covers the examination of discourse in adults with acquired communication disorders, including selecting elicitation tasks, streamlining transcription processes, expanding analysis methods, and translating findings for treatment application. Key Features * Provides a global perspective on discourse assessment for clinicians * Dedicated chapters on aging, aphasia, traumatic brain injury, right hemisphere disorder, primary progressive aphasia, Alzheimer's dementia, Parkinson's disease, and amyotrophic lateral sclerosis Disclaimer: Please note that ancillary content (such as documents, audio, and video, etc.) may not be included as published in the original print version of this book.

Text Genres and Registers: The Computation of Linguistic Features Aug 29 2022 This book is a description of some of the most recent advances in text classification as part of a concerted effort to achieve computer understanding of human language. In particular, it addresses state-of-the-art developments in the computation of higher-level linguistic features, ranging from etymology to grammar and syntax for the practical task of text classification according to genres, registers and subject domains. Serving as a bridge between computational methods and sophisticated linguistic analysis, this book will be of particular interest to academics and students of computational linguistics as well as

professionals in natural language engineering.

McGraw-Hill Education Short Course for the GED Test Aug 17 2021 Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. Short on time? Choose the GED test guide that gets straight to the point! If you want smart GED test guidance from educators you can rely on, but your study time is limited, this is the book for you! McGraw-Hill: Short Course for the GED Test gives you quick and concise preparation for all four test subject areas--Reasoning Through Language Arts, Social Studies, Science, and Mathematical Reasoning. You'll get the review and practice you need to score your best--and get the high school credential you want! With this time-saving guide, you will: Learn all the essentials about the test Reinforce new skills with exercises and drills Get ready for each test section with instruction and quizzes on every test topic Take Posttests to measure your GED test readiness This Short Course can help you sharpen your skills, boost your confidence, reduce your stress, and do your best on test day--all in a short amount of time!

Text, Speech, and Dialogue Mar 31 2020 This book constitutes the proceedings of the 22nd International Conference on Text, Speech, and Dialogue, TSD 2019, held in Ljubljana, Slovenia, in September 2019. The 33 full papers presented in this volume were carefully reviewed and selected from 73 submissions. They were organized in topical sections named

text and speech. The book also contains one invited talk in full paper length.

Pragmatics Sep 05 2020 Routledge Applied Linguistics is a series of comprehensive textbooks, providing students and researchers with the support they need for advanced study in the core areas of English language and applied linguistics. Each book in the series guides readers through three main sections, enabling them to explore and develop major themes within the discipline. Section A: Introduction, establishes the key terms and concepts and extends readers' techniques of analysis through practical application. Section B: Extension, brings together influential articles, sets them in context, and discusses their contribution to the field. Section C: Exploration, builds on knowledge gained in the first two sections, setting thoughtful tasks around further illustrative material. This enables readers to engage more actively with the subject matter and encourages them to develop their own research responses. Throughout the book, topics are revisited, extended, interwoven and deconstructed, with the reader's understanding strengthened by tasks and follow-up questions. Pragmatics: provides a broad view of pragmatics from a range of perspectives, gathering readings from key names in the discipline, including Geoffrey Leech, Michael McCarthy, Thomas Kohnen, Joan Manes and Nessa Wolfson covers a wide variety of topics, including speech acts, pragmatic markers, implicature, research methods in pragmatics, facework and politeness, and prosody examines the social and cultural contexts in which pragmatics occurs, such as in cross-cultural pragmatics (silence, indirectness,

forms of address, cultural scripts) and pragmatics and power (the courtroom, police interaction, political interviews and doctor-patient communication) uses a wide range of corpora to provide both illustrative examples and exploratory tasks is supported by a companion website at www.routledge.com/cw/archer featuring extra activities and additional data for analysis, guidance on undertaking corpus analysis and research, including how to create your own corpus with CMC, and suggestions for further reading. Written by experienced teachers and researchers in the field, Pragmatics provides an essential resource for students and researchers of applied linguistics.

10 Practice Sets for RBI Grade B Officers Exam 2020 Phase 1 - 3rd Edition Nov 07 2020

Persuasion Across Genres Jun 26 2022 Persuasion, in its various linguistic forms, enters our lives daily. Politicians and the news media attempt to change or confirm our beliefs, while advertisers try to bend our tastes toward buying their products. Persuasion goes on in courtrooms, universities, and the business world. Persuasion pervades interpersonal relations in all social spheres, public and private. And persuasion reaches us via a large number of genres and their intricate interplay.This volume brings together nine chapters which investigate some of the typical genres of modern persuasion. Using both quantitative and qualitative methods, the authors explore the linguistic features of successful (and unsuccessful) persuasion and the reasons for the variation of persuasive choices as realized

in various genres: business negotiations, judicial argumentation, political speech, advertising, newspaper editorials, and news writing. In the final chapter, the editors tie together the two themes — persuasion and genres — by proposing an Intergenre Model. This model assumes that a powerful force behind generic evolution is the perennial need for implicit persuasion.

Testing Student Learning, Evaluating Teaching Effectiveness Apr 24 2022 This book takes a hard look at the professional, technical, and public policy issues surrounding student achievement and teacher effectiveness—and shows how testing and accountability can play a vital role in improving American schools.

Advances in Digital Forensics III Jul 24 2019 Practically every crime now involves some aspect of digital evidence. This is the most recent volume in the Advances in Digital Forensics series. It describes original research results and innovative applications in the emerging discipline of digital forensics. In addition, it highlights some of the major technical and legal issues related to digital evidence and electronic crime investigations.

Corpus Design and Construction in Minoritised Language Contexts - Cynllunio a Chreu Corpws mewn Cyd-destunau Ieithoedd Lleiafrifoledig May 26 2022 This bilingual book provides a detailed overview of the project to construct a National Corpus of Contemporary Welsh (CorCenCC), addressing the conceptual and methodological challenges faced when developing language corpora for minoritised languages. A

conceptual framework is presented for the user-driven design that underpinned the CorCenCC project, along with a detailed blueprint that can function as a scaffold for other researchers embarking on projects of this nature. This book will be of value to those working in language teaching, learning and assessment, language policy and planning, translation, corpus linguistics and language technology, and to anyone with an interest in Welsh and other minoritised languages. Mae'r llyfr dwyieithog hwn yn rhoi trosolwg manwl o'r prosiect i greu Corpws Cenedlaethol Cymraeg Cyfoes (CorCenCC), ac yn mynd i'r afael â'r heriau cysyniadol a methodolegol a wynebir wrth ddatblygu corpora iaith ar gyfer ieithoedd lleiafrifoledig. Cyflwynir fframwaith cysyniadol ar gyfer y cynllun wedi'i yrru gan ddefnyddwyr sy'n greiddiol i brosiect CorCenCC, ynghyd â glasbrint manwl a all weithredu fel sgaffald i ymchwilwyr eraill sy'n dechrau ar brosiectau o'r fath. Bydd y llyfr hwn o werth i'r rhai sy'n gweithio ym meysydd addysgu, dysgu ac asesu ieithoedd, polisi iaith a chynllunio ieithyddol, cyfieithu, ieithyddiaeth gorpws a thechnoleg iaith, ac unrhyw un â diddordeb yn y Gymraeg ac ieithoedd lleiafrifoledig eraill.

Integrating Cognitive Architectures into Virtual Character Design May 02 2020 Cognitive architectures represent an umbrella term to describe ways in which the flow of thought can be engineered towards cerebral and behavioral outcomes. Cognitive Architectures are meant to provide top-down guidance, a knowledge base, interactive heuristics and concrete or fuzzy policies for which the virtual character can utilize for intelligent interaction with

his/her/its situated virtual environment. Integrating Cognitive Architectures into Virtual Character Design presents emerging research on virtual character artificial intelligence systems and procedures and the integration of cognitive architectures. Emphasizing innovative methodologies for intelligent virtual character integration and design, this publication is an ideal reference source for graduate-level students, researchers, and professionals in the fields of artificial intelligence, gaming, and computer science.

Measuring Up Mar 24 2022 In recent decades, the science of reading acquisition has been advancing through interdisciplinary research in cognitive, psycholinguistic, developmental, genetic, neuroscience, cross-language, and experimental comparison studies of effective instruction. Some of the science of reading has emerged from the theory and research into the realm of practice and policy. Yet the science and practice of measuring "reading comprehension" has remained relatively immune to much of this foundational knowledge. Measuring Up questions the traditional format of reading comprehension tests, typically a single series of questions asked about a series of passages, and offers ideas and innovations we might expect in a next generation of 21st century reading assessments. Sabatini, Albro, and O'Reilly believe that in light of the move towards Common Core State Standards and assessments, as well as significant national investments in reading and literacy education, it is a critical and opportune time to bring together the research and measurement community to address fundamental issues of measuring reading comprehension, both in theory and in

practice.

Knights at Court Nov 27 2019 Knights at Court is a grand tour and survey of manners, manhood, and court life in the Middle Ages, like no other in print. Composed on an epic canvas, this authoritative work traces the development of court culture and its various manifestations from the latter years of the Holy Roman Empire (ca. A.D. 1000) to the Italian Renaissance of the fifteenth and sixteenth centuries. Leading medievalist and Renaissance scholar Aldo Scaglione offers a sweeping sociological view of three geographic areas that reveals a surprising continuity of courtly forms and motifs: German romances; the lyrical and narrative literature of northern and southern France; Italy's chivalric poetry. Scaglione discusses a broad number of texts, from early Norman and Flemish baronial chronicles to the romances of Chrétien de Troyes, the troubadours and Minnesingers. He delves into the Niebelungenlied, Dante, Petrarch, Boccaccio, and an array of treatises on conduct down to Castiglione and his successors. All these works and Scaglione's superior scholarship attest to the enduring power over minds and hearts of a mentality that issued from a small minority of people—the courtiers and knights—in central positions of leadership and power. Knights at Court is for all scholars and students interested in "the civilizing process." This title is part of UC Press's Voices Revived program, which commemorates University of California Press's mission to seek out and cultivate the brightest minds and give them voice, reach, and impact. Drawing on a backlist

dating to 1893, Voices Revived makes high-quality, peer-reviewed scholarship accessible once again using print-on-demand technology. This title was originally published in 1991.

Measuring Writing: Recent Insights into Theory, Methodology and Practice Feb 20 2022 The Research Data Journal for the Humanities and Social Sciences (RDJ) is a peer-reviewed journal, which is designed to comprehensively document and publish deposited datasets and to facilitate their online exploration. The RDJ is e-only and Open Access, and focuses on research across the Social Sciences and the Humanities.

Using Corpora in Contrastive and Translation Studies Aug 05 2020 The corpus-based approach has developed into a well established paradigm in translation studies and has been recognised as a principal reason for the revival of contrastive linguistics since the 1990s, while corpus-based contrastive and translation studies have in turn significantly expanded the scope of corpus linguistics. This book features a selection of twenty-three papers from the 2008 meeting of Using Corpora in Contrastive and Translation Studies (UCCTS), an international conference series launched to provide an international forum for the exploration of theoretical and practical issues pertaining to the creation and use of corpora in contrastive and translation studies. The papers in this collection represent the latest developments in corpus-based translation studies, corpus-based contrastive studies, parallel corpus development and bilingual lexicography. They are useful resources for researchers as well as postgraduates and their supervisors in translation studies, comparative and

contrastive linguistics, corpus linguistics, and computational linguistics.