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**MRI Atlas of the Infant Rat Brain** Sep 09 2020 MRI Atlas of the Infant Rat Brain: Brain Segmentation features an entirely new coronal, sagittal and horizontal set of tissue cut in regular 9 ?m intervals with accompanying photographs of MRI data and color drawings of selected brain regions in the three planes. The use of the single brain allows for greater consistency between sections, while color masking offers advances in manual segmentation techniques with increased refinement in the definition of brain areas. Readers will benefit from uniform and consistent manual tissue segmentation of MRI data in an infant rat brain. This volume provides readers the first infant rat brain MRI atlas and a valuable resource in research analyses of the developing brain for structural and functional MRI analyses. Provides a one-of-a-kind neuroanatomical reference for the infant rat brain based on MRI acquisition at 2 weeks of age Covers 31 coronal sections of a single rat brain, allowing for better consistency and delineations of the structural outlines Illustratively represents a 3D view of the brain and its gross structures for the ease of visual learning Presents 31 coronal sections of a single rat brain Includes an eBook in PDF version that is also available for improved digital readability, thus allowing for printing at different magnifications  
*Multiplex Mapping* Oct 23 2021

*Brain and Human Body Modeling* May 30 2022 This open access book describes modern applications of computational human modeling with specific emphasis in the areas of neurology and neuroelectromagnetics, depression and cancer treatments, radio-frequency studies and wireless communications. Special consideration is also given to the use of human modeling to the computational assessment of relevant regulatory and safety requirements. Readers working on applications that may expose human subjects to electromagnetic radiation will benefit from this book's coverage of the latest developments in computational modelling and human phantom development to assess a given technology's safety and efficacy in a timely manner. Describes construction and application of computational human models including anatomically detailed and subject specific models; Explains new practices in computational human modeling for neuroelectromagnetics, electromagnetic safety, and exposure evaluations; Includes a survey of modern applications for which computational human models are critical; Describes cellular-level interactions between the human body and electromagnetic fields.

**A Member of the Family** Nov 11 2020 For current dog owners or those thinking about getting a dog, this is the ultimate guidebook covering all of the essentials and answering all of the most commonly asked questions about living with and caring for a healthy, happy dog. Including how to: - select the right breed, and more importantly, the right energy for your own unique needs - introduce your new dog to your family, especially children, and other pets - set the rules of the house - learn to fulfill your dog's needs, not just your own - understand what your dog is trying to tell you through his or her behaviour - learn to manage a dog with 'issues' - find the right vet and much more! Filled with photographs, clear instructions, and resources for every dilemma, this book will give families everything they need to build a long and satisfying life with their new best friend.

**Digital Television** Sep 21 2021 Digital television (DTV) is a new television service representing the most significant development in television technology since the advent of color television in the 1950s. DTV can provide sharper pictures, a wider screen, CD-quality sound, better color rendition, and other new services currently being developed. A successful deployment of DTV requires: the development by content providers of compelling digital programming; the delivery of digital signals to consumers by broadcast television stations, as well as cable and

satellite television systems; and the widespread purchase and adoption by consumers of digital television equipment. A key issue in the Congressional debate over the digital transition has been addressing the millions of American over-the-air households whose existing analog televisions will require converter boxes in order to receive digital signals when the analog signal is turned off.

*Neuroimaging of Sleep and Sleep Disorders* Apr 16 2021 An up-to-date, superbly illustrated practical guide to the effective use of neuroimaging in the patient with sleep disorders. The only book to date to provide comprehensive coverage of this topic. A must for all healthcare workers interested in understanding the causes, consequences and treatment of sleep disorders.

*High-Frequency Oscillations in the Hippocampus as Biomarkers of Pathology and Healthy Brain Function* Apr 28 2022

*The Baby Bond* Jan 14 2021 Meticulously researched and warmly presented, the most authoritative and persuasive guide to attachment parenting When it comes to early parenting, scientific evidence points time and again to the bond between parent and child as a critical factor in a baby's health and wellbeing. Backed by more than 1,200 trusted sources, this breakthrough guide reveals the many little-known advantages that only a responsive, nurturing parenting style can provide: Surprising evidence on the benefits of breastfeeding How attentiveness and touch impacts permanent brain development in infants Under-reported facts about how to reduce colic, food allergies, and illness Why sharing sleep is both safe and natural How to reduce future teen-year stress by bonding with your young child early At the forefront of a passionate, growing movement called "attachment parenting," this warmly presented guide is a rare overview of information too often missing from parenting circles, pediatric offices, and financially motivated product promotions. Why Attachment Parenting? Cultures around the world that practice more natural forms of parenting have healthier infants who cry much less, toddlers who do not exhibit "terrible twos," generally respectful teenagers, and independent adults who participate in family matters. A well-controlled study found sleeping outside of the parents' room brought 10.5 times the risk of SIDS as sleeping in the parents' room. Studies have shown that infants who receive frequent physical affection have lower overall levels of stress. In the United States and other industrialized countries, the infant death rate for formula-fed infants is twice that of exclusively breastfed babies. — Excerpt from *The Baby Bond* — Most would agree that children probably do not consciously remember the way they were treated during early infancy. Many recount this observation as support or comfort for their ideas about ignoring babies' cries for attention and providing minimal stimulation. Yet, it can be shown that while the specifics may be lost, unconscious memories are developed on the neurological and biochemical level from birth—a baby's brain develops from day one according to its environment. Childhood, adolescence, and adulthood are all affected by this early programming. And, as far as the coveted independence goes, it has been shown that those who receive the most affection early on display the highest levels of independence as adults.

—Praise for *The Baby Bond* — "Babies would tell you to buy this book!" Jan Hunt, MSc | Author of *The Natural Child: Parenting from the Heart* "An instant classic. A must-read for all parents. Dr. Palmer's book is the best book on the hard science behind attachment parenting that I've ever read. I wish I had read this book before I became a mother." Katie Allison | Author of *Attachment Parenting* "Well researched and hard hitting...unabashedly tells the truth about so many very important issues." Denise Pickett-Bernard, PhD | RD, *The Journal of Human Lactation*

*Building a Windows HTPC* Sep 02 2022 Building a Windows Home Theatre PC is We Got Served's definitive guide to planning, building, installing and using a Windows-based home theatre PC. If you're serious about streaming and managing your music and movies collection, then a Home Theatre PC (HTPC) puts you firmly in control. Sure, you can stream media on Connected TVs, Blu-ray players and other receivers but you have limited opportunities to customise and tailor those offerings to your needs, your family's needs and the needs of your home. Depending on your choice, you get these services, miss out on those services and are reliant on a benevolent manufacturer to continue adding new apps and maintaining existing apps. But a HTPC with a small footprint - powerful and silent hardware running slick, easy to manage media center software is not a dream. It's available for you today. Right now. You can build the hardware you want, install the services you prefer and play the media you love. In this 513 page guide, we walk you step by step through creating a first-class, small and mighty HTPC - you'll plan the specifications, components and form factor you need, select the hardware and learn how to assemble a barebones kit (such as our reference build, an Intel NUC HTPC) or build a PC from scratch. From there, we deep dive into maximising performance of your HTPC through tweaking motherboard settings and installing Intel's Rapid Start and Smart Connect management applications. We'll install the latest release of Windows and configure the operating system for HTPC use, tailoring settings to support DTS and Dolby Digital audio, then enhancing video support for Blu-ray disc. With support for Blu-ray on board, you'll be guided through advanced topics like region unlocking and DVD/Blu-ray ripping to a choice of formats, including MKV, BDMV and ISO for streaming in your favourite media center software. We install USB and Network TV Tuners for configuring Live and Recorded TV and use DVBLink to integrate our channels and EPG into a variety of popular media applications. If you think we're done, then hold on! The guide takes a detailed look at configuring a universal remote control (the Logitech Harmony Hub) for use with our HTPC and look at various ways to download and manage music, video and TV metadata for our media

collection. You'll learn the basics of popular file downloaders SABnzbd and uTorrent and we wrap up with a comprehensive review of leading media center packages Plex Media Server and XBMC. Building a Windows Home Theatre PC is packed with tips, tricks and tutorials to help you build a kick-ass home theatre PC that will last you for years to come! Chapters Chapter 1: Consider the Environment Chapter 2: Selecting Your HTPC Hardware Chapter 3: Assemble a Barebones HTPC Chapter 4: Build Your HTPC From Scratch Chapter 5: Configure Your UEFI Motherboard Chapter 6: Maximise Responsiveness With Intel Rapid Start and Smart Connect Chapter 7: Install Windows 8.1 Chapter 8: Configure Windows Audio for DTS and Dolby Digital Surround Sound Support Chapter 9: Enhancing Windows Video and Blu-ray Support Chapter 10: Rip Your DVDs and Blu-rays for Viewing Any Time Chapter 11: View Live and Recorded TV on Your HTPC Chapter 12: Configure a Logitech Harmony Remote to Control Your HTPC Chapter 13: Manage Your Music Metadata Chapter 14: Automatically Collate and Manage Movie & TV Metadata Chapter 15: Flex Your Media Muscles With Plex Chapter 16: Download Files on Your HTPC With SABnzbd Chapter 17: Install a BitTorrent Client Chapter 18: Using XBMC Step by Step

*Screen Digest* Aug 01 2022

**Convention Européenne Sur la Télévision Transfrontière** Sep 29 2019

**Health Psychology, 6e** Aug 09 2020 Health Psychology is essential reading for all students and researchers of health psychology. Organized into four sections, the 6th edition is structured with a clear emphasis on theory and evidence throughout. This textbook maintains its popular and balanced approach between the biomedical and psychosocial model, while strengthening its focus on critical thinking and behaviour change. Key updates include: • Learning objectives: Each chapter opens with a set of learning objectives, which clearly outlines the knowledge, understanding and skills you will acquire from each chapter. • Case studies: Each chapter includes a case study to illustrate how the key theories and ideas are relevant to everyday life. • Through the Eyes of Health Psychology: A brand new feature to show how a health psychologist might analyse each case study using the theories and concepts presented throughout the book. • Health promotion: A whole chapter devoted to the theories and evidence relevant to behaviour change and includes a new section on integrated approaches and the drive to develop a new science of behaviour change. • Thinking critically about: The process of thinking critically is introduced in the first chapter which describes how to think critically about theory, methods, measurement and research design. Each chapter has its own 'Thinking critically about ...' section at the end to highlight problems with specific theories and research areas. This section includes critical thinking questions and a 'Some problems with...' section to form the basis of class discussions and enable students to be more critical in their thinking and writing.

**New Television Networks: Background reports** Mar 28 2022

**The Yorkshire Vet** Dec 13 2020 The life story of vet Peter Wright, as he walked in the footsteps of the famous 'James Herriot', from work experience with him as a lad - to taking over his practice in the beautiful Yorkshire Dales. Packed full of laugh-out loud moments, heartbreaking stories and transporting tales of his love for working with the animals and people of this breath-taking part of the country. Covering his bucolic childhood growing up on a farm right through to the heady days of his successful Channel 5 TV series, Peter's warm nature and professional attitude shine through every page.

**Anxiety Free** Aug 28 2019 A PRACTICAL GUIDE TO RESOLVING ANXIETY In today's fast-paced, always-on world, many of us experience anxiety of some kind. But it doesn't matter whether it's crippling your everyday life or you find it rearing its head in specific situations, there are ways to work through it - and this book will equip you with the know-how to do just that. Using her tried and tested three-pillar system - identify the cause, identify the solutions, take thoughtful action - acclaimed life coach Sam Owen explains that anxiety is not your enemy, it's an indication that something in your life isn't right. By activating the three pillars and using the practical tools and step-by-step guide Sam presents you with, you can root out what's going wrong and thereby resolve your anxiety within just four weeks - enabling you to get back to the calm and positivity you so deserve.

**Investigating the human brainstem with structural and functional MRI** Jan 26 2022 The brainstem is one of the least understood parts of the human brain despite its prime importance for the maintenance of basic vital functions. Owing to its role as a relay station between spinal cord, cerebellum and neocortex, the brainstem contains vital nodes of all functional systems in the central nervous system, including the visual, auditory, gustatory, vestibular, somatic and visceral senses, and the somatomotor as well as autonomic nervous systems. While the brainstem has been extensively studied in animals using invasive methods, human studies remain scarce. Magnetic resonance imaging (MRI) as a non-invasive and widely available method is one possibility to access the brainstem in humans and measure its structure as well as function. The close vicinity of the brainstem to large arteries and ventricles and the small size of the anatomical structures, however, place high demands on imaging as well as data analysis methods. Nevertheless, the field of brainstem-(f)MRI has significantly advanced in the past few years, largely due to the development of several new tools that facilitate studying this critical part of the human brain. Within this scope, the goal of this Research Topic is to compile work representing the state of the art in functional and structural MRI of the human brainstem.

**Preston's Haunted Heritage** May 18 2021 Offers a tour of Preston's haunted heritage, and a look at the 'other' side

whether you believe in the spirit world or not.

**Ruck Me: (I've written another book)** Feb 12 2021 The side-splittingly hilarious new book from Sunday Times bestselling author, rugby icon, and stag do in human form, James Haskell.

**Digital Britain** Jun 18 2021 In this document the Government sets out a programme of action designed to position the UK as a long-term leader in communications, creating an industrial framework that will fully harness digital technology. The UK's digital dividend will transform the way business operates, enhance the delivery of public services, stimulate communications infrastructure ready for next-generation distribution and preserve Britain's status as a global hub for media and entertainment. This approach seeks to maximise the digital opportunities for all citizens. The report contains: (1) an analysis of the levels of digital participation, skills and access needed for the digital future, with a plan for increasing participation, and more coherent public structures to deal with it; (2) an analysis of communications infrastructure capabilities; (3) plans for the future growth of creative industries, proposals for a legal and regulatory framework for intellectual property and proposals on skills and investment support and innovation; (4) a restatement of the need for specific market intervention in the UK content market, with implications and challenges for the BBC and C4 Corporation and other forms of independent and suitably funded news; (5) an analysis of the skills, research and training markets, and what supply side issues need addressing for a fully functioning digital economy; (6) a framework for digital security and digital safety at international and national levels and recognition that a world of high speed connectivity needs a digital framework not an analogue one; (7) a review of what all of this means for the Government and how digital governance in the information age demands new structures, new safeguards, and new data management, access and transparency rules.

**How to Install Uk Digital Tv: (Freeview Terrestrial)** Nov 04 2022 A comprehensive guide to installing a TV aerial and Freeview terrestrial TV system in your home.

**Home for Good** Jul 20 2021 Tying in to a nationwide joint campaign by the Evangelical Alliance and Care for the Family, Krish Kandiah wants us all to take seriously Jesus's call to 'suffer the little children' by engaging with the needs of the many thousands of children up and down the country who are in care and whom the church could and should be helping. Krish and his wife Miriam have adopted and fostered children themselves and their experience - and that of the many others in this book - is very different from the popular myth which suggests social services seek to prevent Christians from getting involved. Krish argues that whatever the state's stance may be, it is a part of our calling as God's church to get involved where it's hardest, and to help these children out of the tough realities they find themselves in. Filled with stories from people who have adopted or were adopted themselves, alongside practical advice on how it all works and the challenges that will come, this book makes a compelling case that the church can and must make a difference in these children's lives, and asks us all to consider our response.

**The Red of my Blood** Jan 02 2020 'An absolute gutting masterpiece of a book.' LISA TADDEO, author of THREE WOMEN 'Clover Stroud is a fearless explorer of the human heart, and a writer of incomparable grace and passion. She also understands more about loss, sorrow, grief, and resilience than most people will ever have to learn.' ELIZABETH GILBERT, author of EAT, PRAY, LOVE 'So beautiful, compelling and raw. Clover records the shifting, glittering rainbow of her experience of love and death with extraordinary honesty and precision.' GAVANNDRA HODGE, author of THE CONSEQUENCES OF LOVE 'The most beautiful, enduring, indelible, transcendent love letter from a sister to a sister that I will ever read' JULIET NICOLSON, author of FROSTQUAKE ..... 'Can death bring something good to my life?' A few weeks before Christmas, Clover's sister died of breast cancer, aged forty-six. Just days before, she had been given years to live. Her sudden death split Clover's life apart. The Red of My Blood charts Clover's fearless passage through the first year after her sister's death. It is a book about what life feels like when death interrupts it, and about bearing the unbearable and describing an experience that seems beyond words. Lyrical, hopeful, it is also about the magical way in which death and life exist so vividly beside one another, and the wonder of being human.

**The Media Student's Book** Mar 16 2021 The Media Student's Book is a comprehensive introduction for students of media studies. It covers all the key topics and provides a detailed, lively and accessible guide to concepts and debates. Now in its fifth edition, this bestselling textbook has been thoroughly revised, re-ordered and updated, with many very recent examples and expanded coverage of the most important issues currently facing media studies. It is structured in three main parts, addressing key concepts, debates, and research skills, methods and resources. Individual chapters include: approaching media texts narrative genres and other classifications representations globalisation ideologies and discourses the business of media new media in a new world? the future of television regulation now debating advertising, branding and celebrity news and its futures documentary and 'reality' debates from 'audience' to 'users' research: skills and methods. Each chapter includes a range of examples to work with, sometimes as short case studies. They are also supported by separate, longer case studies which include: Slumdog Millionaire online access for film and music CSI and detective fictions Let the Right One In and The Orphanage PBS, BBC and HBO images of migration The Age of Stupid and climate change politics. The authors are experienced in writing, researching and teaching across different levels of undergraduate study, with an awareness of the needs of students. The book is specially designed to be easy and stimulating to use, with: a Companion Website

with popular chapters from previous editions, extra case studies and further resources for teaching and learning, at: [www.mediastudentsbook.com](http://www.mediastudentsbook.com) margin terms, definitions, photos, references (and even jokes), allied to a comprehensive glossary follow-up activities in 'Explore' boxes suggestions for further reading and online research references and examples from a rich range of media and media forms, including advertising, cinema, games, the internet, magazines, newspapers, photography, radio, and television.

*Beechrest Lane* Oct 03 2022 A horror thriller set down a remote woodland lane. Larry swaps North London for a quiet house in the Chilterns, and possibly, not for the better ... For the first time in many years, one of the houses down Beechrest Lane has come up for sale. A small, private Lane of Edwardian houses, set within a remote woodland of beech trees. The houses down the lane have been unoccupied for years and now number 12 has been put on the market - for an impossibly low price. It has a history though, and not a pleasant one. Will the unwitting new resident of Beechrest Lane, still be pleased with his purchase once he learns its history, which was left undisclosed by the agent. The sudden appearance of Larry, the proud new owner of 12 Beechrest, doesn't go unnoticed. His presence has caught the attention of something, or someone, deep into the woods surrounding the lane. Will history repeat itself, will the first resident of Beechrest Lane in decades ... also disappear?

*Cord Cutting For Dummies* Jun 26 2019 Cut the cable television cord and cut your monthly bills Are you one of those people who have 500 television channels to choose from and you can never find anything to watch? Maybe it's time to cut the cable cord and take full control of what's on your television. All you need to get started with this popular money saving strategy is an Internet connection, a device to stream to, and the advice in this book. With *Cord Cutting For Dummies*, you go from evaluating if cord cutting is the right choice for your budget to acquiring the technology to get the programming you actually want. You'll discover the technology you need for streaming, select the service or services that fit your needs, and make the components of your setup work together—all within your budget. *Cord Cutting For Dummies* offers the steps to going from wired to wireless, including: Deciding if you need to upgrade your Wi-Fi equipment and service. Evaluating your current devices. Adding a smart TV to the mix. Choosing the best streaming services for you—including some free options When you're ready to untether yourself from the cable or satellite, *Cord Cutting For Dummies* shows you, step by step, how to break free. Pick up a copy and you'll be watching your favorite movie or TV show in no time!

*BBC Annual Report and Accounts* Aug 21 2021

*Happy Relationships* May 06 2020 RELATIONSHIPS ARE EVERYTHING Few things promise greater happiness than our relationships - yet few things cause us more anxiety and stress. *Happy Relationships* delivers an expert programme that returns joy to any troubled relationship in your life, be it with a partner, colleague or loved one. Sam Owen, acclaimed life coach and speaker, calmly guides us through effective strategies for overcoming issues in our relationships, from the trigger points to the joyous moments. She offers solutions and practical advice on: How to establish a solid friendship foundation How to communicate well How to nurture a close bond How to nourish your well-being and self-worth How to change bad relationship habits into good ones How to solve your relationship problems From arguments to intimacy, self-care to communication, this engaging and practical guide will ensure you only surround yourself with happy, healthy relationships. In just four weeks your relationship can be in a much better place. Sam Owen's *Happy Relationships* has featured in/on: *Cosmopolitan* *Grazia* *Women's Health* *Boots Weekend* (*Guardian*) *The Telegraph Magazine* *Simply You* *BBC Radio Scotland* *BBC Asian Network* *BBC Radio Manchester* *TEDx*

*Marketing* Apr 04 2020

*Our Wives Under The Sea* Jul 08 2020 Named as book to look out for in 2022 by *Guardian*, i-D, *Autostraddle*, *Bustle*, *Good Housekeeping*, *Stylist* and *DAZED*. Miri thinks she has got her wife back, when Leah finally returns after a deep sea mission that ended in catastrophe. It soon becomes clear, though, that Leah may have come back wrong. Whatever happened in that vessel, whatever it was they were supposed to be studying before they were stranded on the ocean floor, Leah has carried part of it with her, onto dry land and into their home. To have the woman she loves back should mean a return to normal life, but Miri can feel Leah slipping from her grasp. Memories of what they had before – the jokes they shared, the films they watched, all the small things that made Leah hers – only remind Miri of what she stands to lose. Living in the same space but suddenly separate, Miri comes to realize that the life that they had might be gone. *Our Wives Under The Sea* is the debut novel from the critically acclaimed author of *salt slow*. It's a story of falling in love, loss, grief, and what life there is in the deep, deep sea. 'Part bruisingly tender love story, part nerve-clanging submarine thriller . . . heart-slicing, cinematic.' - *The Times*

*From silent screen to multi-screen* Jun 06 2020 Detailed and comprehensive, this book is the first survey of cinema exhibition in Britain from its inception until the present. Charting the development of cinema exhibition and cinema-going in Britain from the first public film screening by the Lumière Brothers' at London's Regent Street Polytechnic in February 1896, through to the development of the multiplex and giant megaplex cinemas, the history of cinema exhibition is placed in its wider social, cultural and economic contexts. Adopting a chronological structure, this book takes into account how changes in the structure of the film industry, especially regarding the exhibition sector, impacted upon the cinema-going experience. From silent screen to multi-screen will be valuable for social historians

as well as scholars and students in film studies, media studies and cultural history.

**The German Way** Oct 30 2019 For All Students Ideal for a variety of courses, this completely up-to-date, alphabetically organized handbook helps students understand how people from German-speaking nations think, do business, and act in their daily lives.

**Gramophone** Dec 25 2021

**Practice of Advertising** Mar 04 2020 The Practice of Advertising addresses key issues in the industry, presenting a comprehensive overview of its components. Clarity in both style and content has been ensured so that the information is easily accessible and terminology is suitable for the reader. Based on the successful and highly regarded text previously edited by Norman Hart, this fifth edition contains up-to-date examples to illustrate key points and support underlying principles. Topics addressed range from introducing the roles of advertiser and the advertising agency, through to more specialised areas of advertising such as recruitment and directory advertising. The specialist knowledge gained from the contributors provides a valuable insight for practitioners and students wishing to gain a solid grounding in the subject. By looking at the current situation as well as considering developments likely to occur in the future, the text demonstrates how best to implement existing methods as well as considering how improvements can be made.

**The Advertising Handbook** Nov 23 2021 The Advertising Handbook is a critical introduction to the practices and perspectives of the advertising industry. Sean Brierley explores the structures of the profession and examines the roles of all those involved in advertising including businesses, agencies, consultancies and media owners. The Advertising Handbook traces the development of advertising and examines the changes that have taken place from its formative years through to today's period of rapid change: the impact of new media, the rise of the ad agency, industry mergers, the Internet and digital technologies, and the influence of the regulatory environment. The Advertising Handbook offers a theoretical understanding of the industry and it challenges many assumptions about advertising's power and authority. Thoroughly revised and updated, it examines why companies and organisations advertise, how they research markets, where and when they advertise, the principles and techniques of persuasion and how companies measure performance. The Advertising Handbook includes: Illustrations from a range of high-profile campaigns including Budweiser, Barnardo's, Benetton and Club 18-30 New and detailed 'workshop' exercises accompanying each chapter Case studies and profiles of ad agencies and key media players A revised and up-to-date glossary of key terms A guide to useful web and online resources

**Technology, Television, and Competition** Feb 01 2020 In the late 1980s and 1990s, the advanced industrial countries considered replacing the existing analogue television infrastructure with a new digital one. A key common feature to the debates over digital TV (DTV) in the United States, Western Europe and Japan was the eventual victory of the ideas of digitalism (the superiority of everything digital over everything analogue) and of digital convergence (the merging of computing, telecommunications and broadcasting infrastructures made possible by digitalization) in public debates over standards. Jeffrey Hart's book shows how nationalism and regionalism combined with digitalism to produce three different and incompatible DTV standards in the three regions, an outcome which has led to missed opportunities in developing the new technologies. Hart's book contributes to our understanding of relations between business and government, and of competition between the world's great economic powers.

**The Gramophone** Feb 24 2022

**The Myths of Technology** Jun 30 2022 This book questions whether technologies are the rational, tangible, scientific, forward-thinking, neutral objects they are so often perceived to be, exploring instead how powerful, mythic ideas about technologies drive our social understanding and our expectations of them. Against a rising tide of information, we encounter significant technological, scientific, and medical advances which promise to create an educated, humane, and equal world. This book explores that promise, deconstructing technologies to conclude that though they do afford us significant and empowering advances, they remain largely cloaked in mystery, and often promise more than they can deliver. Contributors from diverse intellectual backgrounds and political and epistemological stances - spanning sociology and psychosocial investigations, innovation studies, and scientists - combine philosophical inquiry and empirical case studies to create a book which is at once provocative, innovative, and exciting in the challenges it poses.

**Resilient Me** Oct 11 2020 A practical guide to building everyday resilience in just 4 weeks. Facing challenges in your relationships, career, health or well-being? Worried important life goals seem to be slipping away? Whether you're faced with day-to-day irritations or facing a larger setback, sometimes life can test your strength and endurance. But there is a simple and effective way to building your resilience in the face of adversity, making sure that you can bounce back from them stronger than ever before and go on to achieve your goals and lead a happier, more fulfilled life. The step-by-step guide takes you through how to build your everyday resilience. From powerful lessons on the effects of our thoughts, emotions, relationships and self-care, to tips on setting goals that genuinely motivate and turning challenges on their heads, this book makes the road to success and happiness easy and - best of all - enjoyable. It features a practical and easy-to-follow four-week plan to shift negative habits, and change how you

face challenges, for life. Sam Owen's debut book, Resilient Me was named one of '10 inspirational reads that could transform your life' with a 9/10 rating from the The Sunday Post, and also featured in/on: BBC Radio 5 Live BBC Radio Manchester BBC Radio Scotland BBC Radio Three Counties BBC Asian Network BBC Derby BBC Lincolnshire BBC Hereford and Worcester Daily Mail talkRADIO Look The Gloss (Ireland) You and Your Wedding Reveal A Plus (USA) The Simple Things Fabulous Women's Weekly My Weekly Good Housekeeping Woman & Home Elle

*The Complete Patter* Jul 28 2019 Do you have a baldy clue as to who the bears and junglies are? Confused by the thought of some cheekywatter from your cargo? Fancy a day out at Fort Weetabix? Or would you rather settle down with some swedgers? After all, you don't want to be a stank dodger. Confused? You need this book. Michael Munro has won the eternal gratitude of Glaswegians for his efforts in popularising their city's dialect, universally known as the 'patter'. This book is the most extensive collection of this rich and expressive language ever made. Often hilarious, sometimes coarse (but never dull!), good knowledge of the patter is the key to understanding Glasgow and its inhabitants.

**Code the Classics Volume 1** Dec 01 2019

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