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EBOOK: Understanding Business, Global Edition EBOOK: Essentials of Economics, 10/e Horngren's Financial & Managerial Accounting *PMF IAS Environment for UPSC 2022-23* **How Learning Works** *The McGraw Hill 36 Hour Six Sigma Course* **E-book: Human Anatomy** Oganizational Behavior **Legal Environment of Business How to Read a Book Smart Money Smart Kids** Effective Modern C++ How to Design and Evaluate Research in Education **Communication Matters The Challenge Continues, Participant Workbook Macroeconomics for AP®** *Successful Intelligence* **The Language of Trust The Art of Public Speaking Common Places** Business Ethics **Microbiology Home Automation For Dummies A Smarter Way to Learn JavaScript** Teaching Physical Education for Learning **Fundamentals of Corporate Finance Managerial Accounting for Managers** Introducing Ethereum and Solidity **Understanding A Business** Organic Chemistry **Discovering Music Introduction to Managerial Accounting Communication Matters** *Principles of Microeconomics* **Communication Research: Asking Questions, Finding Answers** *Principles of Macroeconomics, Fifth Edition Criminology* Principles of Environmental Science *Customer Service* Financial Accounting

Communication Matters Jan 29 2020 Communication Matters helps students move beyond an intuitive appreciation of communication to explore core principles of the discipline. By helping students take personal responsibility for their communication behaviors, by encouraging critical reflection, and by actively applying the key concepts to diverse contemporary challenges, the program fosters an understanding of the many important ways communication matters in daily life.

A Smarter Way to Learn JavaScript Nov 08 2020 JavaScript was written to give readers an accurate, concise examination of JavaScript objects and their supporting nuances, such as complex values, primitive values, scope, inheritance, the head object, and more. If you're an intermediate JavaScript developer and want to solidify your understanding of the language, or if you've only used JavaScript beneath the mantle of libraries such as jQuery or Prototype, this is the book for you. This updated and expanded second edition of Book provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject . We hope you find this book useful in shaping your future career & Business.

The Art of Public Speaking Apr 13 2021 "Fully updated for the thirteenth edition, the award-winning Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Providing clear, authoritative coverage and written in a voice that speaks personally to students, it helps them become capable, responsible speakers, listeners, and thinkers. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books"--

Common Places Mar 13 2021

Microbiology Jan 11 2021 The most current and visually engaging introduction to general microbiology.

EBOOK: Understanding Business, Global Edition Nov 01 2022 Understanding Business Global Edition by Nickels, McHugh, and McHugh has been the number one textbook in the introduction to business market for several editions for three reasons: (1) The commitment and dedication of an author team that teaches this course and believes in the importance and power of this learning experience, (2) we listen to our customers, and (3) the quality of our supplements package. We consistently look to the experts – full-time faculty members, adjunct instructors, and of course students – to drive the decisions we make about the text itself and the ancillary package. Through focus groups, symposia, as well as extensive reviewing of both text and key ancillaries, we have heard the stories of more than 600 professors and their insights and experiences are evident on every page of the revision and in every supplement. As teachers of the course and users of their own materials, the author team is dedicated to the principles of excellence in business education. From providing the richest most current topical coverage to using dynamic pedagogy that puts students in touch with today's real business issues, to creating groundbreaking and market-defining ancillary items for professors and students alike, Understanding Business leads the way.

Legal Environment of Business Feb 21 2022

Home Automation For Dummies Dec 10 2020 Ready to control you house with your smartphone or tablet? Spivey shows you how to control thermostats, home security systems, and much more! Best of all, with these plain-English instructions, you can do it yourself!

Principles of Environmental Science Aug 25 2019 Rather than the 25 to 30 chapters found in most environmental science textbooks, the authors have limited Principles of Environmental Science: Inquiry and Applications to 16 chapters--perfect for the one-semester, non-majors environmental science course. True to its title, the goal of this concise text is to provide an up-to-date, introductory view of essential themes in environmental science along with offering students numerous opportunities to practice scientific thinking and active learning.

Communication Research: Asking Questions, Finding Answers Nov 28 2019 Communication Research: Asking Questions, Finding Answers covers basic research issues and processes, both quantitative and qualitative, appropriate for communication students with little or no previous research methods experience. The text's guiding principle is that methodological choices are made from one's research questions or hypotheses. This avoids the pitfall in which students learn one methodology or one methodological skill and then force that method to answer all types of questions. Instead of working with one methodology to answer all types of questions, students come away understanding a variety of methods and how to apply them appropriately.

How to Design and Evaluate Research in Education Oct 20 2021 How to Design and Evaluate Research in Education provides a comprehensive introduction to educational research. Step-by-step analysis of real research studies provides students with practical examples of how to prepare their work and read that of others. End-of-chapter problem sheets, comprehensive coverage of data analysis, and information on how to prepare research proposals and reports make it appropriate both for courses that focus on doing research and for those that stress how to read and understand research.

Criminology Sep 26 2019 "Criminology is a young discipline. In fact, the term "criminology" is only a little more than a century old. But in this brief time, criminology has emerged as an important social and behavioral science devoted to the study of crime and criminal behavior, and the society's response to both. Criminology fosters theoretical debates, contributes ideas and constructs, develops and explores new research methodologies, and suggests policies and solutions to a wide range of crime problems that dramatically affect the lives of countless people in the United States and around the world. Problems as vital and urgent as those addressed in this book are challenging, exciting, and, at the same time, disturbing and tragic. Moreover, these problems are immediately relevant to all of our lives. This is especially true today, when crimes here and abroad touch so many lives, in so many ways. Our goal with this book has been, and remains, to discuss these problems, their origins, and their possible solutions in a clear, practical, straightforward fashion that brings the material to life for students. We invite faculty and students alike to join the authors' in traveling along criminology's path, exploring its expanding boundaries, and mapping out its future"--

Introducing Ethereum and Solidity Jul 05 2020 Learn how to use Solidity and the Ethereum project – second only to Bitcoin in market capitalization. Blockchain protocols are taking the world by storm, and the Ethereum project, with its Turing-complete scripting language Solidity, has rapidly become a front-runner. This book presents the blockchain phenomenon in context; then situates Ethereum in a world pioneered by Bitcoin. See why professionals and non-professionals alike are honing their skills in smart contract patterns and distributed application development. You'll review the fundamentals of programming and networking, alongside its introduction to the new discipline of crypto-economics. You'll then deploy smart contracts of your own, and learn how they can serve as a back-end for JavaScript and HTML applications on the Web. Many Solidity tutorials out there today have the same flaw: they are written for "advanced" JavaScript developers who want to transfer their skills to a blockchain environment. Introducing Ethereum and Solidity is accessible to technology professionals and enthusiasts of all levels. You'll find exciting sample code that can move forward real world assets in both the academic and the corporate arenas. Find out now why this book is a powerful gateway for creative technologists of all types, from concept to deployment. What You'll Learn See how Ethereum (and other cryptocurrencies) work Compare distributed apps

(dapps) to web apps Write Ethereum smart contracts in Solidity Connect Ethereum smart contracts to your HTML/CSS/JavaScript web applications Deploy your own dapp, coin, and blockchain Work with basic and intermediate smart contracts Who This Book Is For Anyone who is curious about Ethereum or has some familiarity with computer science Product managers, CTOs, and experienced JavaScript programmers Experts will find the advanced sample projects in this book rewarding because of the power of Solidity

Fundamentals of Corporate Finance Sep 06 2020 Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager;Introduction to Financial Statement Analysis;The Valuation Principle: The Foundation of Financial Decision Making;The Time Value of Money;Interest Rates;Bonds;Valuing Stocks;Investment Decision Rules;Fundamentals of Capital Budgeting;Risk and Return in Capital Markets;Systematic Risk and the Equity Risk Premium;Determining the Cost of Capital;Risk and the Pricing of Options;Raising Equity Capital;Debt Financing;Capital Structure;Payout Policy;Financial Modeling and Pro Forma Analysis;Working Capital Management;Short-Term Financial Planning;Risk Management;International Corporate Finance; Leasing;Mergers and Acquisitions;Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

The McGraw Hill 36 Hour Six Sigma Course May 27 2022 Learn the essentials of Six Sigma in just 36 hours The McGraw-Hill 36-Hour Six Sigma Course provides you with the knowledge you need to understand, implement, and manage a Six Sigma program. This detailed yet accessible guide explores 10 essential Six Sigma tools for manufacturing along with other core components of a Six Sigma program.

Introduction to Managerial Accounting Mar 01 2020 "Brewer's Introduction to Managerial Accounting has earned a reputation as the most accessible and readable book on the market. Its manageable chapters and clear presentation point students toward understanding just as the needle of a compass provides direction to travelers.H"--

E-book: Human Anatomy Apr 25 2022 E-book: Human Anatomy

Communication Matters Sep 18 2021

Financial Accounting Jun 23 2019

EBOOK: Essentials of Economics, 10/e Sep 30 2022 EBOOK: Essentials of Economics, 10/e

Business Ethics Feb 09 2021

How Learning Works Jun 27 2022 Praise for How Learning Works "How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas and practical suggestions, all based on solid research evidence, this book is essential reading for instructors at all levels who wish to improve their students' learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of California, Berkeley, and author, Tools for Teaching "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching." —Eugenia T. Paulus, professor of chemistry, North Hennepin Community College, and 2008 U.S. Community Colleges Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education "Thank you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a welcome work. I will recommend this book to all my colleagues." —Catherine M. Casserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science of learning to college teaching, and they graciously share it with you in this organized and readable book." —From the Foreword by Richard E. Mayer, professor of psychology, University of California, Santa Barbara; coauthor, e-Learning and the Science of Instruction; and author, Multimedia Learning

The Challenge Continues, Participant Workbook Aug 18 2021 Continue Your Leadership Journey With a Deep Dive Into Model the Way Over the last twenty-five years, The Leadership Challenge established a reputation as a research-driven, evidence-based leadership development model with a simple, yet profound, principle at its core: leadership is a measurable and learnable set of behaviors. The Challenge Continues program offers you the opportunity to take a deeper dive into the Model the Way leadership practice. Designed for leaders familiar with The Leadership Challenge principles and its Five Practices of Exemplary Leadership foundational model, this new program addresses the important question: "What's Next?" The first of bestselling authors Jim Kouzes and Barry Posner's Five Practices, Model the Way is about: Clarifying values by finding your voice and affirming shared ideals Setting the example by aligning actions with shared values Your Participant Workbook is a hands-on tool, designed to accompany you on the next phase of your personal leadership development journey. Beginning with a focus on what you have already accomplished and what has gone well with this Practice, the pages then guide you through several interactive exercises and a practical process for expanding and refining your Model the Way skills. You will also explore ways in which can develop your team members and influence the broader spheres of you work unit or organization. Finishing up the module with a detailed action plan, you will leave the session with a detailed map for continuing your journey toward exceptional leadership.

Managerial Accounting for Managers Aug 06 2020

Discovering Music Apr 01 2020 "Music appreciation courses focus on helping students develop listening skills to a range of music. Discovering Music is an engaging narrative that introduces students to the elements of music and major style periods in Western music. After learning the elements of music, students study a core repertoire of works, from the middle ages to the present. Todd also helps students engage with the music through its focus on why students should care about each work discussed in the course"--

Customer Service Jul 25 2019 "Customer Service, 4/e" by Lucas features how-to topics for the customer service professional. It covers the concepts and skills needed for success in business careers, including listening techniques, verbal and nonverbal communication, and use of technology. Emphasis is given to dealing with customer service problems and how to handle conflicts and stress. Insights and tips are also provided for customer service supervisory personnel

Horngren's Financial & Managerial Accounting Aug 30 2022 Revised edition of the authors' Horngren's financial & managerial accounting, [2016]

How to Read a Book Jan 23 2022 Analyzes the art of reading and suggests ways to approach literary works, offering techniques for reading in specific literary genres ranging from fiction, poetry, and plays to scientific and philosophical works.

Organic Chemistry May 03 2020

Teaching Physical Education for Learning Oct 08 2020 Focusing on physical education for kindergarten through grade 12, this user-friendly text emphasizes teaching strategies, theories, and skills to give students a foundation for designing an effective learning experience. This new edition focuses on the Physical Education National Beginning Teaching Standards with updates in assessment and student motivation, and the addition of a brief introduction to Mosston's styles of teaching.

The Language of Trust May 15 2021 What to Say, How to Say It, Why It Matters If you're trying to sell something-whether it's a product, a service, or an idea-you are facing a new era of consumers who listen less and question more. The Language of Trust is for anyone who must sell ideas, products, services, or even themselves to a public that just doesn't want to hear it. Based on pioneering consumer research, The Language of Trust shows you how to regain the confidence of your clients and customers and communicate with them on their terms. You'll learn what words to use, what words to lose, and how to structure your message to overcome skepticism and build and keep the trust of your audience.

Effective Modern C++ Nov 20 2021 Coming to grips with C++11 and C++14 is more than a matter of familiarizing yourself with the features they introduce (e.g., auto type declarations, move semantics, lambda expressions, and concurrency support). The challenge is learning to use those features effectively—so that your software is correct, efficient, maintainable, and portable. That's where this practical book comes in. It describes how to write truly great software using C++11 and C++14—i.e. using modern C++. Topics include: The pros and cons of braced initialization, noexcept specifications, perfect forwarding, and smart pointer make functions The relationships among std::move, std::forward, rvalue references, and universal references Techniques for writing clear, correct, effective lambda expressions How std::atomic differs from volatile, how each should be used, and how they relate to C++'s concurrency API How best practices in "old" C++ programming (i.e., C++98) require revision for software development in modern C++ Effective Modern C++ follows the proven guideline-based, example-driven format of Scott Meyers' earlier books, but covers entirely new material. "After I learned the C++ basics, I then learned how to use C++ in production code from Meyer's series of Effective C++ books. Effective Modern C++ is the most important how-to book for advice on key guidelines, styles, and idioms to use modern C++ effectively and well. Don't own it yet? Buy this one. Now". -- Herb Sutter, Chair of ISO C++ Standards Committee and C++ Software Architect at Microsoft

Successful Intelligence Jun 15 2021 Argues people need 3 kinds of intelligence to be successful in life: analytical, creative and practical.

Smart Money Smart Kids Dec 22 2021 In Smart Money Smart Kids, Financial expert and best-selling author Dave Ramsey and his daughter Rachel Cruze equip parents to teach their children how to win with money. Starting with the basics like

working, spending, saving, and giving, and moving into more challenging issues like avoiding debt for life, paying cash for college, and battling discontentment, Dave and Rachel present a no-nonsense, common-sense approach for changing your family tree.

Understanding Business Jun 03 2020 "Our experienced and diverse authors and long-tenured editorial team have created a product that meets the needs of nearly all classrooms, no matter the size, teaching modality, or learning objectives. The content is unmatched in depth, breadth, currency, and relevancy, and is presented in an extremely readable format for students with all learning styles. A wealth of technology solutions engages students, enriches learning, furthers understanding, and simplifies instructors' assessment processes. Course supplements tightly align with chapter concepts and enhance retention, making instructors of all experience levels Grade-A rock stars. And unparalleled support from our digital faculty consultants helps ensure you and your students benefit from the full experience of what is now the gold standard in Introduction to Business classes. Nickels/McHugh/McHugh, Understanding Business, 13th Edition does more than teach-it prepares students to create real impact on the world"--

Principles of Macroeconomics, Fifth Edition Oct 27 2019 Learn to think as an economist with the market-leading macroeconomics text Principles of Macroeconomics 5e. Building on the legacy of its international author team this fifth edition has been adapted for the local market. By focusing on central ideas that shape modern macroeconomic thinking and interpreting the latest data this edition offers a truly Australian perspective. The emphasis on currency and real-world relevance grounds the key concepts in relatable examples to help readers see the impact of past and present events on Australian and global economic landscapes.Improvements to the 5th edition include: - ANZ focus: Develop a solid understanding of the macroeconomic climate in Australia and New Zealand. - Industry Spotlight: Hear from high-profile macroeconomists and recent graduates on industry trends and where a career in macroeconomics can take you. - Interactive digital learning: A robust suite of digital resources including graphing tools concept videos and case studies engages students and tests their knowledge.

Oganizational Behavior Mar 25 2022 "M: Organizational Behavior, Fourth Edition, has been significantly revised, guided by useful feedback from reviewers and our active monitoring of evidence-based literature. All chapters have new examples and either new or revised factoids; most chapters have new conceptual content or literature foundation. The most substantial changes have occurred in Chapter 1 (introduction to OB), Chapter 4 (workplace emotions, attitudes, and stress), Chapter 6 (decision making and creativity), Chapter 8 (communication), and Chapter 10 (conflict and negotiation). The authors personally researched, selected, and wrote all of this content, thereby providing superior integration of knowledge and ensuring that the examples are relevant and recent"--

Principles of Microeconomics Dec 30 2019

Macroeconomics for AP® Jul 17 2021 Krugman's Macroeconomics for AP® combines the successful storytelling, vivid examples, and clear explanations of Paul Krugman and Robin Wells with the AP® expertise of Margaret Ray and David Anderson. In this exciting new edition of the AP® text, Ray and Anderson successfully marry Krugman's engaging approach and captivating writing with content based on The College Board's AP® Economics Course outline, all while focusing on the specific needs and interests of high school teachers and students.

PMF IAS Environment for UPSC 2022-23 Jul 29 2022 Ace UPSC Environment Prelims and Mains Questions like a boss with PMF IAS Environment. PMF IAS Environment is a must-have book for UPSC/IAS Civil Services & Indian Forest Service (IFS) Exam Aspirants. One-Stop Solution: PMF IAS Environment is the only book that you will need to cover the subject of Environment and Ecology thoroughly. It is the most comprehensive yet simple solution for Environment and Ecology for UPSC exams. PMF IAS Environment is the highest-rated Environment and Ecology book on various e-commerce platforms. Highlights of PMF IAS Environment: - Holistic coverage of UPSC/IAS Prelims + Mains syllabus. - Extraordinary Colorful Images, Infographics and Maps. (You will no longer need those boring books). - Colour Coding and Highlighting to Identify Prelims and Mains Focus Content. (Comes in handy in quick revision). - Lucid Language with One-liners, Two-liners & Short Sentences. (Helps you concentrate longer). - 2011-20 Prelims Questions are thoroughly solved under relevant headings. The explanations are comprehensive and help you understand how to tackle the questions asked by UPSC. - Important Current Affairs are smartly integrated under relevant sections. This helps you understand how to link dynamic content with static content. - Protected Area Network (National Parks, Tiger Reserves, WLS, etc.) is thoroughly covered along with the relevant maps. - Best-in-class print and page quality. You can use highlighters worry-free. Additional Perks: 1) Free Monthly and Half-Yearly Current Affairs PDF compilations on the PMF IAS website. 2) Free Environment Video series on Youtube (to be continued from April 2022).