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White Papers For Dummies **Safety-I and Safety-II Resilience Engineering Is the Project Management Office Still Fit for Purpose?** **The Phenomenal Product Manager** **Management of Risk Integrated Tactical Planning Resilient Health Care Open Data White Paper** **The Standard for Earned Value Management Meeting the energy challenge** *The natural choice* *The Green Book* **Equity and excellence: Six Batteries of Change Open public services A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) Planning our electric future Prison Safety and Reform GIS Worlds Epic Failures in Devsecops Writing White Papers High Performance Through Business Process Management WATER ACCOUNTING FOR WATER GOVERNANCE AND SUSTAINABLE DEVELOPMENT Dictionary of Project Management Terms, Third Edition Key Issues in the New Knowledge Management NCUA Examiner's Guide Connected Strategy Planning for a sustainable future The Quality Management Sourcebook White Paper on Transport Cutting carbon, creating growth Competing on Analytics Graph Algorithms Lean, Agile and Six Sigma Information Technology Management The Manual of Photography and Digital Imaging Transportation, Land Use and Integration Itil Heroes' Handbook Disaster Risk Reduction for Economic Growth and Livelihood The Complete Diabetes Handbook**

Writing White Papers Jan 05 2021 Writing White Papers provides more than 200 pages of how-to details for every step of any white paper project--from performing the needs assessment to attracting prospects with creative marketing tactics. --from publisher description.

High Performance Through Business Process Management Dec 04 2020 This management book presents value-driven business process management as a successful discipline to turn strategy into people- and technology-based execution, quickly and at minimal risk. It shows how to achieve high performance successfully in a digital business environment. Static business models do not keep pace with the dynamic changes in our digital world. Organizations need a management approach that fits this environment and capitalizes on its opportunities while minimizing the related risks. They need to execute their business strategy fast and reliably. In effect, they have to know how and when to modify or enhance their business processes, which processes are the best candidates for intervention, and how to move rapidly from strategy to execution. This means organizations need to establish business process management as a real management discipline. The importance of process innovation, digital technology and people aspects, process governance, internationalization, emerging processes and the unique situation in mid-market organizations are some of the key topics discussed in this book. It ends with a comprehensive case study and a discussion about what process engineers can learn from jazz musicians.

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE) Jun 10 2021 PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &– Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide:•Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);•Provides an entire section devoted to tailoring the development approach and processes;•Includes an expanded list of models, methods, and artifacts;•Focuses on not just delivering project outputs but also enabling outcomes; and• Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

The Quality Management Sourcebook Apr 27 2020 The concept of Quality Management began in the manufacturing sector, but a growing concern with quality in other areas of the economy has led to its wider application in service industries, government, education, and other not-for-profit agencies. A great quantity of material related to quality management has been produced in recent years, much of it by small presses, professional and trade associations, and consultants. The Quality Management Sourcebook is the first in-depth, international guide to the most useful material and sources of information. The book begins with the origins of quality management, explains how it evolved, examines its current situation, and explores the future. The book is divided into five main sections: * Introduction: General sources for information * Applications of total quality management * Focus on specific aspects of quality management * Quality in the future * Resource materials The Quality Management Sourcebook is an essential reference for everybody involved in either the theory or practice of quality management: in manufacturing, retail, banking, and insurance, the utilities industry, the transportation industry, health, education and other public services. Over 900 citations cover books, journal articles, technical reports, video training materials and software. Each is followed by a descriptive annotation. Resource materials include strategies for locating additional information; training materials; organizations; and consultants. The book concludes with a glossary of quality management terms, a name index, a title index, and a detailed subject index.

Dictionary of Project Management Terms, Third Edition Oct 02 2020 More than 3,400 clear definitions of key terms, words, and phrases used by project and program managers around the world in every industry. A valuable desk or briefcase reference for those engaged in one of the world's fastest-growing professions and for those who work with them.

The Standard for Earned Value Management Jan 17 2022 Earned value management (EVM) is a management methodology for integrating scope, schedule, and resources; objectively measuring project performance and progress; and forecasting project outcome. It is considered by many to be one of the most effective performance measurement and feedback tools for managing projects. The Standard for Earned Value Management builds on the concepts for EVM described in the Practice Standard for Earned Value Management and includes enhanced project delivery information, by integrating concepts and practices from the PMBOK® Guide – Sixth Edition and The Agile Practice Guide. A central theme in this standard is the recognition that the definition for value in EVM has expanded. While the term retains its traditional definition in terms of project cost, it embraces current practice by including the concept of earned schedule. This standard also integrates hybrid methodologies that blend together historical EVM concepts with the needs of the agile practitioner, all with an eye towards aiding the project team in enhancing overall project delivery. This standard is a useful tool for experienced project management practitioners who are seeking to expand and update their knowledge of the field as well as less experienced practitioners who want to learn other approaches for managing project performance. It provides insight and detailed explanations of the basic elements and processes of EVM, and demonstrates how to scale EVM to fit varying project sizes and situations. This standard includes graphical examples and detailed explanations that will enable the reader to establish and implement EVM on projects in almost any environment and of almost every size. When used together with good project management principles, EVM methodology will provide a greater return on any project and results that will directly benefit your organization.

Meeting the energy challenge Dec 16 2021 The May 2007 White Paper "Meeting the energy challenge: a white paper on energy" (Cm. 7124, ISBN 9780101712422) set out the Government's international and domestic strategy to address the two main challenges: tackling climate change by reducing carbon dioxide emissions; and ensuring clean and affordable energy as the country becomes increasingly dependent on imported fuel. An online consultation on nuclear power and the role of the private sector:

www.direct.gov.uk/nuclearpower2007 was produced at the same time. This White Paper sets out the Government's decision taken in response to the consultation. The Government believes it is in the public interest that new nuclear power stations should have a role to play in the country's future energy mix alongside other low-carbon sources; that energy companies should have the option of investing in them; and that the Government should take active steps to open up the way to the construction of new nuclear power stations. It will be for the energy companies to fund, develop and build the new stations, including meeting the full costs of decommissioning and their full share of waste management costs. Section 1 summarises the consultation process. Section 2 addresses the key issues that arose from the consultation and how they have been taken into account in shaping policy and reaching conclusions. Section 3 outlines the facilitative actions the Government will take to reduce the regulatory and planning risks associated with investing in new nuclear power stations. Finally there are three annexes: alternatives to nuclear power; justification and strategic siting assessment processes; regulatory and advisory structure for nuclear power.

Safety-I and Safety-II Sep 25 2022 Safety has traditionally been defined as a condition where the number of adverse outcomes was as low as possible (Safety-I). From a Safety-I perspective, the purpose of safety management is to make sure that the number of accidents and incidents is kept as low as possible, or as low as is reasonably practicable. This means that safety management must start from the manifestations of the absence of safety and that - paradoxically - safety is measured by counting the number of cases where it fails rather than by the number of cases where it succeeds. This unavoidably leads to a reactive approach based on responding to what goes wrong or what is identified as a risk - as something that could go wrong. Focusing on what goes right, rather than on what goes wrong, changes the definition of safety from 'avoiding that something goes wrong' to 'ensuring that everything goes right'. More precisely, Safety-II is the ability to succeed under varying conditions, so that the number of intended and acceptable outcomes is as high as possible. From a Safety-II perspective, the purpose of safety management is to ensure that as much as possible goes right, in the sense that everyday work achieves its objectives. This means that safety is managed by what it achieves (successes, things that go right), and that likewise it is measured by counting the number of cases where things go right. In order to do this, safety management cannot only be reactive, it must also be proactive. But it must be proactive with regard to how actions succeed, to everyday acceptable performance, rather than with regard to how they can fail, as traditional risk analysis does. This book analyses and explains the principles behind both approaches and uses this to consider the past and future of safety management practices. The analysis makes use of common examples and cases from domains such as aviation, nuclear power production, process management and health care. The final chapters explain the theoretical and practical consequences of the new perspective on the level of day-to-day operations as well as on the level of strategic management (safety culture). Safety-I and Safety-II is written for all professionals responsible for their organisation's safety, from strategic planning on the executive level to day-to-day operations in the field. It presents the detailed and tested arguments for a transformation from protective to productive safety management.

Planning our electric future May 09 2021 This white paper sets the Government's proposals for reform of the UK's electricity system to ensure that the UK electricity supply is secure, low-carbon and affordable. This is especially crucial as we face a number of unprecedented challenges in the coming decades including the threat to security of supply as existing plant closes; the necessity to decarbonise electricity generation; the likelihood for a rise in electricity demand and electricity prices are also expected to rise. Broadly the strategy's approach consists of four parts: long term contracts for both low-carbon energy and capacity; institutional arrangements to support this contracting approach; continued grandfathering, supporting the principle of no retrospective change to low-carbon policy incentives, within a clear and rational planning cycle; and ensuring a liquid market that allows existing energy companies and new entrants to compete on fair terms

Integrated Tactical Planning Apr 20 2022 The experts at Oliver Wight provide business leaders with invaluable information for integrating the tactical planning process Integrated

Tactical Planning (ITP) is an essential process for regularly re-aligning product, demand, and supply plans in the short term, thereby giving the Executive team the confidence that operational activities are being well managed, unless they formally hear otherwise. This cross-functional re-planning process is vital to responding to change, increasing competitiveness, and reducing costs. *Integrated Tactical Planning: Respond to Change, Increase Competitiveness and Reduce Costs* helps senior executives devote more time to strategy and other value-added activities by deploying ITP practices throughout their organization. Written by the leadership team at Oliver Wight, one of the world's most respected firms for effectively integrating business processes and improving business outcomes, this authoritative resource offers a contemporary view of the processes, behavior change methods, and new technology for implementing ITP processes. Throughout the text, the authors share business-proven concepts, define fundamental terms, and provide real-life examples of how Integrated Tactical Planning has been applied in various industries and businesses. Clear and accurate chapters cover essential topics including strategy alignment, product and demand plan execution, supply scheduling, performance improvement, and more. Presenting the information necessary to get an organization started on its Integrated Tactical Planning journey, this book: Describes how to manage and align product portfolio changes and new products within a single management process Explains the mechanisms and behavioral requirements for an organization to successfully execute Integrated Tactical Planning Offers methods for improving reaction time and cost-effectively responding to changes in Demand and Supply Reviews different design and deployment strategies, structures and roles, and the key ITP elements such as process definition and sustainability Features a comprehensive case study that details the challenges and results experienced by an Oliver Wight client company that implemented Integrated Tactical Planning *Integrated Tactical Planning: Respond to Change, Increase Competitiveness and Reduce Costs* is a must-have book for senior executives, leaders, managers, and planners at organizations of any size across all industries.

Competing on Analytics Jan 25 2020 You have more information at hand about your business environment than ever before. But are you using it to "out-think" your rivals? If not, you may be missing out on a potent competitive tool. In *Competing on Analytics: The New Science of Winning*, Thomas H. Davenport and Jeanne G. Harris argue that the frontier for using data to make decisions has shifted dramatically. Certain high-performing enterprises are now building their competitive strategies around data-driven insights that in turn generate impressive business results. Their secret weapon? Analytics: sophisticated quantitative and statistical analysis and predictive modeling. Exemplars of analytics are using new tools to identify their most profitable customers and offer them the right price, to accelerate product innovation, to optimize supply chains, and to identify the true drivers of financial performance. A wealth of examples—from organizations as diverse as Amazon, Barclay's, Capital One, Harrah's, Procter & Gamble, Wachovia, and the Boston Red Sox—illuminate how to leverage the power of analytics.

The natural choice Nov 15 2021 This white paper sets out proposals for a detailed programme of action to repair damage done to the environment in the past, and urges everyone to get involved in helping nature to flourish at all levels - from neighbourhoods to national parks. The plans are directly linked to the groundbreaking research in the National Ecosystem Assessment that showed the strong economic arguments for safeguarding and enhancing the natural environment. They also act on the recommendations of 'Making Space for Nature', a report into the state of England's wildlife sites, led by Professor John Lawton and published in September 2010, which showed that England's wildlife sites are fragmented and not able to respond to the pressures of climate change and other pressures we put on our land. Key measures proposed include: i) Reconnecting nature with New Nature Improvement Areas (NIAs) with a £7.5 million fund for 12 initial NIAs, biodiversity offsetting, New Local Nature Partnerships with £1 million available this year, phasing out peat, ii) Connecting people and nature for better quality of life with Green Areas Designation, better urban green spaces; more children experiencing nature by learning outdoors, strengthening local public health activities, the new environmental volunteering initiative "Muck in 4 Life" to improve places in towns and countryside for people and nature to enjoy and iii) Capturing and improving the value of nature with a Natural Capital Committee; an annual statement of green accounts for UK Plc, a business-led Task Force to expand the UK business opportunities from new products and services which are good for the economy and nature alike.

Transportation, Land Use and Integration Sep 20 2019 For many years the integration of the location of land use and activities in spatial systems, as well as the provision of transport in movement of goods, services and people, has been recognized as a challenge amongst various specialists, including: engineers, transportation planners, economists, environmentalists, urban and regional planners and developers. The purpose of this book is to address transportation modelling in terms of technology, techniques and methodology application in context to the interface between transportation systems, land use planning, and environmental challenges and application. The methodology of transportation modelling is applied to international practices and application based on specific case studies, inclusive of public transportation projects; transportation modelling techniques in practice; international research agenda; network design and channel strategies; strategic planning; application of technology in traffic surveys and interpretation; emissions from transportation systems; application of mathematical models and the interface between environment, land use and development in terms of location in space and the resulting activities. Of value to both theorists and practitioners, this book references the integration of transportation modelling techniques within an interdisciplinary environment inside all spatial systems.

ITIL Heroes' Handbook Aug 20 2019 The goal of this ITIL book is to help you understand ITIL in the right spirit without getting lost in the buzzwords. Just to keep you on your feet, I'll start with ITIL basics however focus more on ITIL implementation. Don't worry if you are just getting started with ITIL. This ITIL Book is written simple enough for anyone with a basic understanding of IT.

The Phenomenal Product Manager Jun 22 2022 Lawley teaches project managers how to work more effectively with their teams, how to influence, how to get the most important work done in less time, and how to manage and accelerate one's career.

NCUA Examiner's Guide Jul 31 2020

Key Issues in the New Knowledge Management Sep 01 2020 In 'Key Issues in the New Knowledge Management,' Firestone and McElroy, the architects of the New Knowledge Management (TNKM) provide an in-depth analysis of the most important issues in the field of Knowledge Management. The issues the book addresses are central in the field today: * The Knowledge Wars, or the issue of "how you define knowledge determines how you manage it" * The nature of knowledge processing * Information management or knowledge management? * Three views on the evolution of knowledge management * The role of knowledge claim evaluation in knowledge processing, or the difference between opinion, judgements, information, data, and real knowledge in knowledge management systems * Is culture a barrier in knowledge management? * The Open Enterprise and accelerated sustainable innovation * Portals * How should one evaluate KM software? * Intellectual Capital * Measuring the impact of KM initiatives on the organization and the bottom line * KM and terrorism

Graph Algorithms Dec 24 2019 Discover how graph algorithms can help you leverage the relationships within your data to develop more intelligent solutions and enhance your machine learning models. You'll learn how graph analytics are uniquely suited to unfold complex structures and reveal difficult-to-find patterns lurking in your data. Whether you are trying to build dynamic network models or forecast real-world behavior, this book illustrates how graph algorithms deliver value—from finding vulnerabilities and bottlenecks to detecting communities and improving machine learning predictions. This practical book walks you through hands-on examples of how to use graph algorithms in Apache Spark and Neo4j—two of the most common choices for graph analytics. Also included: sample code and tips for over 20 practical graph algorithms that cover optimal pathfinding, importance through centrality, and community detection. Learn how graph analytics vary from conventional statistical analysis Understand how classic graph algorithms work, and how they are applied Get guidance on which algorithms to use for different types of questions Explore algorithm examples with working code and sample datasets from Spark and Neo4j See how connected feature extraction can increase machine learning accuracy and precision Walk through creating an ML workflow for link prediction combining Neo4j and Spark

Planning for a sustainable future May 29 2020 This White Paper sets out the Government's detailed proposals for the reform of the planning system, in light of the recommendations made by the Barker Review of Land Use Planning (2006, ISBN 9780118404853) and the Eddington Transport Study (2006, ISBN 9780118404877). These proposals are designed to ensure the planning system can meet a number of challenges including: climate change, supporting sustainable economic development, increasing the supply of housing, protecting and enhancing the environment and natural resources, improving local and national infrastructure and maintaining security of energy supply. For the first time, the reforms cover all development consent regimes, including those for major energy, water, transport and waste development, as well as the town and country planning system. The proposals are based on five core principles: i) responsiveness and integration of economic, social and environmental objectives to deliver sustainable development; ii) a planning system which is streamlined efficient and predictable; iii) full and fair opportunities for public consultation and community engagement; iv) transparency and accountability; and v) planning decisions taken at the right level of government, whether national, regional or local.

Equity and excellence: Sep 13 2021 Equity and Excellence : Liberating the NHS: Presented to Parliament by the Secretary of State for Health by Command of Her Majesty

Epic Failures in Devsecops Feb 06 2021 We learn more from failures than we do from successes. When something goes as expected, we use that process as a mental template for future projects. Success actually stunts the learning process because we think we have established a successful pattern, even after just one instance of success. It is a flawed confirmation that "This is the correct way to do it," which has a tendency to morph into "This is the only way to do it." Real learning comes through crisis. If something goes wrong, horribly wrong, we have to scramble, experiment, hack, scream and taze our way through the process. Our minds flail for new ideas, are more willing to experiment, are more open to external input when we're in crisis mode. The Genesis of an Idea That's where the idea for this book came from. When I was in Singapore for DevSecOps Days 2018. Edwin Kwan, Stefan Streichsbier and DJ Schleen were swapping war stories over a couple of beers. The conclusion of their evening of telling tales was the desire to find a way to get those stories out to the community. They spoke with me about putting together a team of authors who would tell their own stories in the hope of helping the DevSecOps Community understand that failure is an option. Yes. You read that right. Failure is an option. Failure is part of the process of making the cultural and technological transformation that needs to happen in order to keep innovating. It is part of the journey to DevSecOps. The stories presented here aren't a roadmap. What they do is acknowledge failure as a part of the knowledge base of the DevSecOps Community. The days of stand-alone security teams isolated from the real process of development are coming to an end. Paraphrasing Caroline Wong, "Security needs to be invited to the party, not perceived as a goon standing at the front door denying admission." With DevSecOps, security is now part of the team. After reading these stories, we hope you will realize you are not alone in your journey. Not only are you not alone, there are early adopters who have gone before you, not exactly "hacking a trail through the swamp," but at least marking the booby traps, putting flags next to the quick-sandpits and holding up a 'Dragons be here' sign at perilous cave openings

Lean, Agile and Six Sigma Information Technology Management Nov 22 2019 In the face of growing customer expectations, turbulent economic conditions and increasing IT complexity, ideal execution of IT strategies have never been more important and challenging. This book is about methods of delivering the most value at the lowest cost. It offers a collection of business and technical problem solving techniques to solve many of the recurring IT problems in your firm. If you are looking to transform your IT organization into a lean, high velocity, high quality and high precision machine that can deliver amazing results with less, this book is for you. Simply apply the Lean, Agile and Six Sigma methods outlined in this book and see the remarkable improvements in customer satisfaction and return on your IT investments. The lessons in this book are for the entire management team, for those who want to achieve perfection with IT, for the senior executive, the IT strategist and the practitioners alike.

Prison Safety and Reform Apr 08 2021 Dated November 2016. Print and web pdfs available at <https://www.gov.uk/government/publications> Web ISBN=9781474138369

White Paper on Transport Mar 27 2020 Recoge: 1. Preparing the European transport area for the future. 2. A vision for a competitive and sustainable transport system. 3. The strategy - what needs to be done. ANNEX: List of initiatives.

Resilient Health Care Mar 19 2022 Health care is everywhere under tremendous pressure with regard to efficiency, safety, and economic viability - to say nothing of having to meet various political agendas - and has responded by eagerly adopting techniques that have been useful in other industries, such as quality management, lean production, and high reliability. This has on the whole been met with limited success because health care as a non-trivial and multifaceted system differs significantly from most traditional industries. In order to allow health care systems to perform as expected and required, it is necessary to have concepts and methods that are able to cope with this complexity. Resilience engineering provides that capacity because its focus is on a system's overall ability to sustain required operations under both expected and unexpected conditions rather than on individual features or qualities. Resilience engineering's unique approach emphasises the usefulness of performance variability, and that successes and failures have the same aetiology. This book contains contributions from acknowledged international experts in health care, organisational studies and patient safety, as well as resilience engineering. Whereas current safety approaches primarily aim to reduce or eliminate the number of things that go wrong, Resilient Health Care aims to increase and improve the number of things that go right. Just as the WHO argues that health is more than the absence of illness, so does Resilient Health Care argue that safety is more than the absence of risk and accidents. This can be achieved by making use of the concrete experiences of resilience engineering, both conceptually (ways of thinking) and practically (ways of acting).

Open public services Jul 11 2021 This White paper puts forward a comprehensive policy framework across public services. It sets out the principles for reforming public services and how they apply to existing policies. It also, crucially, outlines a range of wider ambitions for further consultation. The Government plans to follow five principles for modernising public services: wherever possible choice will be increased; public services should be decentralised to the lowest possible level; public services should be open to a range of providers; ensuring fair access to public services and that public services should be accountable to users and to taxpayers. In applying these principles it is recognised that different public services have different characteristics and the proposals are tailored accordingly. In essence, three different categories of public services are identified: individual services; neighbourhood services; and commissioned services. For individual services the aim is to put power in the hands of the people who use them; for neighbourhood services the aim is to put power in the hands of the elected councils; and for commissioned services, the intention is to open up and, where appropriate, decentralise commissioning to ensure greater quality and diversity.

Connected Strategy Jun 29 2020 The Internet of Things, robo investment advisers, wearable fitness devices, remote health care operations . . . business executives in many industries are currently being inundated with a confusingly and exhaustingly broad range of technological developments that enable new business models. There is, however, a common thread among all of these developments: firms are fundamentally changing how they connect with their customers. Rather than having occasional, episodic interactions--where customers realize they have an unmet need and then look for ways to fill it--firms are striving to be continuously connected to their customers, providing services and products as the needs arise, even before customers become aware of them. Firms such as Nike, Disney, Progressive Insurance, McGraw-Hill Higher Education, Medtronic, Hewlett-Packard, and Tesco are developing and competing on connected strategies: creating superior customer experiences through connectivity while simultaneously driving dramatic improvements in operational efficiencies and reshaping their industries. Strategy and operations experts Nicolaj Siggelkow and Christian Terwiesch reveal the emergence of connected strategies across a broad array of industries and show how these strategies work, how they eliminate the trade-off between superior customer experience and low cost, and how companies can formulate, design, and implement them. In showing how to create a connected strategy, the authors reveal the four pathways--respond-to-desire, curated offerings, coaching, and automatic execution--for turning occasional, episodic interactions into continuous relationships. Siggelkow and Terwiesch show you how to:

Six Batteries of Change Aug 12 2021 Managing change has become an increasingly critical capability in today's turbulent and disruptive work environment. Nevertheless, research indicates that failure rates of change initiatives remain high. Six Batteries of Change proposes a new model that helps managers to deal with this challenging topic in a more effective way, by assessing the extent to which the batteries that are needed to implement change in your organization are charged. By setting up new frameworks and referring to numerous cases to illustrate the effectiveness of each approach, Six Batteries of Change shows managers how to develop transformation competency by creating a more energized organization, capable of dealing with faster and more complex change.

The Manual of Photography and Digital Imaging Oct 22 2019 The tenth edition of *The Manual of Photography* is an indispensable textbook for anyone who is serious about photography. It is ideal if you want to gain insight into the underlying scientific principles of photography and digital imaging, whether you are a professional photographer, lab technician, researcher or student in the field, or simply an enthusiastic amateur. This comprehensive guide takes you from capture to output in both digital and film media, with sections on lens use, darkroom techniques, digital cameras and scanners, image editing techniques and processes, workflow, digital file formats and image archiving. This iconic text was first published in 1890 and has aided many thousands of photographers in developing their own techniques and understanding of the medium. Now in full colour, *The Manual of Photography* still retains its clear, reader-friendly style and is filled with images and illustrations demonstrating the key principles. Not only giving you the skills and know-how to take stunning photographs, but will also allowing you to fully understand the science behind the creation of great images.

White Papers For Dummies Oct 26 2022 A fast and easy way to write winning white papers! Whether you're a marketing manager seeking to use whitepapers to promote your business, or a copywriter keen to break into this well-paying field, *White Papers For Dummies* gives you a wealth of practical, hands-on advice from one of the world's leading experts in the field. The fact-based documents known as white papers have been called the "king of content." No other B2B marketing piece can do more to generate leads, nurture prospects, and build mindshare. Where white papers were once used only by technology firms, they are becoming "must-have" items in the marketing toolkit for almost any B2B firm. Practically every startup must produce a white paper as part of its business planning. But writing effective white papers is a big challenge. Now you can benefit from the experience of a white paper specialist who's done more than 200 projects for clients from Silicon Valley to Finland, from mighty Google to tiny startups. Author Gordon Graham—also known as That White Paper Guy—provides dozens of tips and tricks to help your project come together faster and easier. *White Papers For Dummies* will help you to: Quickly determine if your B2B firm could benefit from a whitepaper Master the three phases of every white paper project: planning, production, and promotion Understand when and how to use the three main types of whitepaper Decide which elements to include and which to leave out Learn the best practices of seasoned white paper researchers and writers Choose from 40 different promotional tactics to get the word out Avoid common mistakes that many beginners make

The Green Book Oct 14 2021 This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

Cutting carbon, creating growth Feb 24 2020 This White Paper, entitled "Creating growth, cutting carbon: making sustainable local transport happen", sets out the Government's aims in meeting two key objectives: (i) to help create growth in the economy; (ii) tackling climate change by cutting carbon emissions. Action at the local level is seen as delivering gains at the national level. For example, around every three trips made by car are less than 5 miles in length, and it could be argued many such trips could alternatively be cycled, walked or undertaken by public transport. The Government sees the encouragement of sustainable travel choices benefiting the economy, cutting carbon and contributing to road safety and public health. The new Local Sustainable Transport Fund aims to help local authorities to encourage people to travel sustainably. The publication is divided into nine chapters with one annex, and looks at the following areas: local transport - choices and implications; decentralising power - enabling local delivery; enabling sustainable transport choices; active travel; making transport more attractive; managing traffic to reduce carbon and tackle congestion; local transport in society.

Management of Risk May 21 2022 This guide is intended to help organisations put in place effective frameworks for taking informed decisions about risk. It brings together recommended approaches, checklists and pointers to more detailed information on tools and techniques. The topics covered include: the principles of risk management; how risks are managed; managing risks at the strategic, programme, project and operational level; techniques and examples of the benefits of risk management. The publication draws on the experience of experts from both the private and public sector.

Disaster Risk Reduction for Economic Growth and Livelihood Jul 19 2019 The prevalence of natural disasters in recent years has highlighted the importance of preparing adequately for disasters and dealing efficiently with their consequences. This book addresses how countries can enhance their resilience against natural disasters and move towards economic growth and sustainable development. Covering a wide range of issues, it shows how well thought-out measures can be applied to minimize the impacts of disasters in a variety of situations. Starting with the need for coping with a rapidly changing global environment, the book goes on to demonstrate ways to strengthen awareness of the effectiveness of preventive measures, including in the reconstruction phase. The book also covers the roles played by different actors as well as tools and technologies for improved disaster risk reduction. It focuses on a variety of case studies from across Asia, Africa and Latin America, drawing out lessons that can be applied internationally. This book will be of great interest to professionals in disaster management, including national governments, donors, communities/citizens, NGOs and private sector. It will also be a highly valuable resource for students and researchers in disaster management and policy, development studies and economics.

Is the Project Management Office Still Fit for Purpose? Jul 23 2022 The purpose of this White Paper is to delve deeper into existing problems with the traditional approach to organisational governance, which often involves establishing a Project Management Office (PMO). It aims to identify the challenges and issues surrounding the PMO and to address the lag between the PMO and Project Management practices across an organisation. Such that gaps can be swiftly closed, creating a model that iterates and evolves with Project Management driving greater efficiency and effectiveness across the organisation.

WATER ACCOUNTING FOR WATER GOVERNANCE AND SUSTAINABLE DEVELOPMENT Nov 03 2020 There is growing interest in water accounting, why it is needed, what benefits it brings, and equally important, how it can be put into practice. Water accounting is not a new idea, yet it is an alarmingly simple one. It is about quantifying water resources and uses of water, much like financial accounts provide information on income and expenditure. Interest in water accounting is based on the premise that 'We cannot plan and manage what we do not measure' - a statement that few would disagree with. However, given the current focus on water as a precious and limiting resource, the risks of extreme floods and droughts, and water's central role in the 2030 Agenda, it is difficult to understand why so little attention is given to water accounting and to making sure we have enough water. Indeed, estimates suggest that by 2050, if we continue with our current approach to water management, global water demand will exceed supply by over 40%, which would put at risk 45% of global GDP, 52% of the world's population, and 40% of grain production (WWDR, 2016). This concern is supported by the World Economic Forum that consistently ranks water crises as a top global risk (WEF, 2015). Reports from South Africa (January 2018) suggesting that Cape Town may be the world's first major city to face the prospect of running out of water following severe drought, is a timely 'wake-up call' for everyone to focus on accounting for water.

Open Data White Paper Feb 18 2022 This White Paper sets out clearly how the UK will continue to unlock and seize the benefits of data sharing in the future in a responsible way. Firstly by ensuring equality in access to data; secondly in building greater trust in public data; and thirdly by ensuring that public services are more personalised and efficient by being smarter with the data public bodies hold. The UK is currently co-chairing the Open Government Partnership of 55 governments whose theme is 'Transparency drives prosperity' with

the belief that opening up data will empower citizens, foster innovation and reform public services. It is also, therefore, about how others participate. About businesses and organisations becoming more transparent themselves and pushing data into the public domain and individuals taking that data and using it to make better decisions or press for different types of services.

Resilience Engineering Aug 24 2022 For Resilience Engineering, 'failure' is the result of the adaptations necessary to cope with the complexity of the real world, rather than a breakdown or malfunction. The performance of individuals and organizations must continually adjust to current conditions and, because resources and time are finite, such adjustments are always approximate. This definitive new book explores this groundbreaking new development in safety and risk management, where 'success' is based on the ability of organizations, groups and individuals to anticipate the changing shape of risk before failures and harm occur. Featuring contributions from many of the worlds leading figures in the fields of human factors and safety, Resilience Engineering provides thought-provoking insights into system safety as an aggregate of its various components, subsystems, software, organizations, human behaviours, and the way in which they interact. The book provides an introduction to Resilience Engineering of systems, covering both the theoretical and practical aspects. It is written for those responsible for system safety on managerial or operational levels alike, including safety managers and engineers (line and maintenance), security experts, risk and safety consultants, human factors professionals and accident investigators.

GIS Worlds Mar 07 2021 In describing the emergence of the spatial data infrastructure (SDI) phenomenon, this book covers the diffusion and evolution of SDIs around the world, and indicates the countries in which SDIs are far along, and those in which more work is needed. The implementation of SDIs from a practical perspective and a method of institution building for regional, continental, and global SDIs is outlined. This guide offers recommendations about how SDI stakeholders around the world can leverage the work already done and maintain the momentum that is currently driving the global SDI phenomenon.

The Complete Diabetes Handbook Jun 17 2019 Maybe you were just diagnosed with diabetes and are confused by all the contradictory information out there. Or, maybe you've done everything your doctors told you to do, but still you have wild fluctuations in your blood sugars. Your A1c, cholesterol, and triglycerides are through the roof and you're gaining weight! Either way, you're frustrated, but it's not your fault! Controlling diabetes can be easy with the right information! You can get off the roller coaster of wildly fluctuating blood sugars, lower your cholesterol and A1c, and reduce (or even possibly eliminate) some of the medications you are currently taking. You can decrease your risk of developing diabetic complications. And, if you are already suffering from diabetic complications, you can stop further progression and may even be able to reverse some of their effects. This is not only possible but can happen in a very short amount of time. You will be in control! And, it's easy! I want you to be healthy! I want you to be able to take back your life and do all the things that you enjoy without the limitations that diabetes can put on your daily life. No more feeling like a guinea pig trying every new drug that is supposed to help lower your blood sugar. The things I'm going to tell you are the same things that my family and I are doing with amazing results. The doctors are shocked! I will give you all the facts that you need to lead a normal life that is not controlled by your diabetes. In this book, you will learn: •What is diabetes and what are the different types. Each type of diabetes is just a little bit different. You have to understand how the disease works to understand everything else. •How to modify your diet to keep your blood sugar stable throughout the day. These changes are so simple that I'm almost embarrassed to tell you! •Blood sugar monitoring- when and why •Food and how your body uses it •What tests you absolutely need your doctor to perform and what the results mean •Vitamins, minerals, and nutritional supplements •And much, much more! As a bonus, I will give you delicious and easy recipes to take out all the guesswork while you learn. My family refused to even consider doing anything unless I could make the food taste good and they got desserts! Your family won't even know they're eating "diabetic food." No more cooking two different meals. You may be asking yourself what are my qualifications to write a book that teaches you how to control your diabetes. Am I just some housewife that stumbled on a "miracle cure"? I've been a nuclear medicine technologist for the past 15 years and I minored in biochemistry and pharmacology. As a nuclear medicine technologist, my job, in a nutshell, consists of watching how your body metabolizes nutrients. The majority of my patients have diabetes. I study everything I can get my hands on concerning diabetes and its treatment. And, it's a good thing, because I now have two diabetics in my house- one a Type 1 and the other a Type 2. If you are a diabetic, you need this book! It really is very easy to have normal blood sugars around the clock. Excellent health is right around the corner for you!