

Access Free Light And Lens Photography In The Digital Age Robert Hirsch Free Download Pdf

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Photography as Power May 02 2020 Enriched with an introduction by David Forgacs, this book explores the complex relationship between photography and power in its various manifestations in Italian history throughout the nineteenth, twentieth and twenty-first centuries. How did the Italian state employ the medium of photography as an instrument of dominance? In which ways has photography been used as a critical medium to resist hegemonic discourses? Taking into account published and unpublished images from professional photographers such as Letizia Battaglia, Tano D'Amico and Mario Cresci and non-professional photographers, artists, photo-reporters, and war soldiers, as well as social scientists and criminologists, such as Cesare Lombroso, this book unfolds the operations of power that lay behind the apparent objectivity of the photographic frame. Some essays in this volume discuss the use of photography in national and colonial discourses, as well as its employment in constructing images of power from war propaganda and fascism to public personas like Benito Mussolini and Silvio Berlusconi. Other contributions examine the ways in which the medium has been employed to create counter-hegemonic discourses, from the Resistance and the years of lead up to the contemporary times. Among the contributors to this volume are major international scholars on Italian photography such as Gabriele D'Autilia, Nicoletta Leonardi and Pasquale Verdichio.

Life in 50mm: The Photographer's Lens Jan 28 2020 The 50mm lens is for photography purists. It's cheap to buy, light to carry and gets amazing results. It also makes even the greatest photographers try just that little bit harder to frame the perfect image. As a result, it's the first thing anyone buys after their camera. Life in 50mm shares the greatest photos - and the personal experiences that led to them - from some of today's leading photographers. It also explains why they chose to reject complicated modern zooms and express themselves through the 50mm prime in the first place.

[A History of the Photographic Lens](#) Jun 02 2020 Contents: Introduction. Meniscus Landscape Lenses; Portrait Lenses; Early Double Objectives; Optical Glass; The First Anastigmats; The Triplet Lens and Its Modifications; Meniscus Anastigmats; Telephoto Lenses; Reversed Telephoto Lenses; Varifocal and Zoom Lenses; Catadioptric (Mirror) Systems; Lens Attachments; Brief Biographies. Appendix: A Glossary of Optical Terms. Index. In this book, author Kingslake traces the historical development of the various types of lenses from Daguerre's invention of photography in 1839 through lenses commonly used today. Provides valuable information to anyone interested in the evolution of lens design.

Tony Northrup's Photography Buying Guide Feb 20 2022 If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

[Advanced Photography](#) Dec 29 2019 Advanced Photography is a practical book for students and serious enthusiasts who wish to achieve more professional looking results. From choosing lenses and camera equipment, to film types and technical data, lighting and tone control, processing management and colour printing; the book offers technical solutions and practical advice on all aspects of professional photography. The book has now been fully revised, to include not just the latest camera equipment and films, but explains how new digital methods can be used alongside silver halide systems - allowing the reader to benefit from the best practical features of each. Written as a companion volume to the international bestseller Basic Photography this book has enjoyed a long established reputation as a technical 'bible' for new professionals. It will appeal to anyone wishing to improve on their basic skills in practical photography - enabling you to achieve a higher standard of work and to deal more professionally with clients, agents and suppliers. The late Michael Langford was Former Photography Course Director at the Royal College of Art in London. He was intimately involved with photography courses at all levels and as a result fully understood what a student needed. His other books for Focal Press are: 'Basic Photography', 'Story of Photography' and 'Starting Photography'.

The Lens Jun 26 2022 Which lens should I buy for my camera? It's such a simple question, but choosing the right lens or lenses is actually one of the most important photographic decisions you can make. Nothing affects the quality of a photo more than the lens. It's no longer just about the megapixels-it's the glass that makes all the difference! Many first-time buyers of DSLRs don't venture past the basic lens included in the box. While some are reluctant to spend more money, others are confused by all the buzzwords or are overwhelmed by all the choices out there. It's really a shame, because interchangeable lenses give you amazing scope for quality photography. Take in vast sweeping scenes with a wide angle lens. Capture faraway birds with a telephoto lens. Examine the tiniest detail of a flower with a macro lens. Record the perfect portrait with a prime lens. Anything is possible when you choose the right lens for the job! This book isn't a simple catalogue of available lenses. New products are coming out all the time, and comparing specific lenses can be difficult. Instead, author N.K. Guy gives you all the information you need to make smart buying decisions. Optical technology is demystified, arcane terminology is decoded, and practical tips are provided. The Lens will help you

build the perfect lens collection to suit your needs-now and in the future.

[Through Her Lens](#) Nov 19 2021 - One of the largest archives of film-set photography and editorial magazine shots from the '70s and '80s - Introduction by Jacqueline Bisset and Charlotte Rampling - Archive contains almost 100 unseen pictures, all narrated by Eva Sereny herself: a top professional photographer, working in a male-dominated field - Includes shots from the sets of several great classical films ('The Great Gatsby', 'The Night Porter', and 'Indiana Jones and the Temple of Doom', and more) Stories and photography intermingle on the pages of this gorgeous homage to '70s and '80s cinema and celebrity. Including rare and never-before-seen images, Through Her Lens is a wonderful collection of images and memoirs that capture the spirit of the age. From unexpected late-night calls from Romy Schneider, to a stay at Paul Newman's home in Connecticut; from working on set with Bernardo Bertolucci, Werner Herzog, Steven Spielberg and Sydney Pollack, to lounging poolside with Raquel Welch; Sereny reveals her favorite moments from working behind the lens. This is the first photographic retrospective of Sereny's star-studded career, including nearly 100 never-before-seen images complemented by Eva's own stories.

[The Naked and the Lens](#) Oct 07 2020 Nude photography can be intimidating, for the artist and the subject. Technique, creativity, and psychology all need to be considered and executed seamlessly to achieve a photographer's desired artistic and professional result. Author Louis Benjamin has built a career by studying the intricacies of the perfect nude photography photo shoot and he has compiled what he has learned for you in this second edition of the best-selling book, The Naked and the Lens. This revised text updates and builds upon the key concepts presented in the first edition that guide photographers from finding models and planning a shoot, all the way through to post production. New material includes discussions of the latest equipment, software, web publishing options, as well as fresh and more diverse photographs and interviews.

[Through the Lens of the City](#) Sep 17 2021 During the 1970s, the National Endowment for the Arts Photography Surveys granted money to photograph American cities at the bicentennial and years that followed. In Through the Lens of the City: NEA Photography Surveys of the 1970s, Mark Rice brings to light this long-neglected photographic endeavor. From 1976 to 1981, the NEA supported more than seventy projects that examined a wide range of people and places in America. Artists involved included such well known photographers as Bruce Davidson, Lee Friedlander, and Joel Meyerowitz and many photographers who became widely known after their work with the surveys, such as Robert Adams, Joe Deal, Terry Evans, and Wendy Ewald. Rice argues that the NEA Photographic Surveys drew from two wells: a widespread sense of nostalgia and an intense public interest in photography. Looking at the works from eight key cities-Atlanta, Buffalo, Durham, East Baltimore, Galveston, Long Beach, Los Angeles, and Venice-the book uncovers marked differences as well as startling similarities in the concerns manifested by different photographers in far-flung places. Although the surveys are interesting both for their artistic merits and for their place in the history of American photography, they are equally important as a documentation of bicentennial-era America and a close examination of American cities. A major shift in the ideals of civil engineering and urban planning was underway in the 1970s. At the same time, ideas and theories about photography were changing along with our notions of what the city could and should be. These surveys, capturing American cities in a fascinating period of flux, show us American photographers matching artistry to subject matter in new and exciting ways. Mark Rice is chair of the American studies department at St. John Fisher College. His work has been published in such periodicals as Exposure, Explore, and Reviews in American History.

[Beyond the Lens](#) Jul 04 2020 Created by the Association of Photographers (AOP), Beyond the Lens is the essential guide to rights, ethics and business practice in professional photography. Now in its fourth edition it has been likened to 'the bible for photographers and commissioners' and is used by colleges/universities as part of their courses and widely used by photographers and commissioners. This 4th edition of Beyond the Lens has a foreword by Terry O'Neill and is split into 3 parts: The Law and the Photographer: covers copyright, moral rights, contract law, privacy, photographing children, late payment, legal remedies for copyright infringements and unpaid debts both in the UK and EU plus legislation that photographers need to be aware of. The Business End: with advice on tax, VAT, accounting, bookkeeping, insurance, limited companies, pensions, savings, investments and mortgages, dealing with income/career problems, standards and codes, social media, agents, collecting societies and associations and unions. Making a Living: is written by photographers and covers how to be a student, working as an assisting photographer, specific area of photography from their perspective - advertising, editorial, architectural, corporate and design, stock, digital and moving image, working overseas, and shooting on the streets. An appendix includes 3 sets of photographers' terms and conditions for those based either in England & Wales, Scotland or Eire; model release form; template business forms and agents agreement. Disclaimer This book is intended as a guide for those people involved in photography and it is not intended to take the place of legal advice. The authors, publisher and consultants can take no responsibility for the consequence of any reliance placed on its contents. The editorial content of Part 3 'Making a Living' (except Chapter 8 Standards and Codes for Assisting Photographers & Chapter 9 Negotiating Licences and Usage) does not necessarily reflect the attitude of the AOP Board or the membership.

[Macro Photography](#) Jun 14 2021 Close-up and macro photography is one of the most popular types of photography among digital photographers today. After the big-range zoom, a macro lens is typically one of the next purchases considered by serious outdoor photographers and amateur photographers looking for close-up capability in all zoom lenses. Yet hobbyist photographers struggle. Many macro shots just don't make it-not sharp, confusing backgrounds, muddled compositions, misplaced sharpness, and distracting light. Even more advanced photographers find challenges working with depth of field, dealing with light, and using different focal lengths up close. You need a book that goes beyond the camera manuals to teach you how to select and use various lenses to take great macro shots. This guide by pro photographer Rob Sheppard will help you conquer the fundamentals and capture stunning pictures. Sheppard starts with the basics. He discusses factors such as depth of field, perspective, and compression and which types of lenses are right for your style of shooting. You will have a better understanding of your equipment and understand your choices for investing in lenses. Beautifully illustrated with large, compelling photos, this book teaches you how to take control of your photography to get the image you want every time you pick up the camera.

[Street Photography](#) Mar 12 2021 Cover -- Title -- Copyright -- Dedication -- Contents -- PART I: THE FUNDAMENTALS OF STREET PHOTOGRAPHY -- 1 What Is Street Photography? -- 2 Getting Started -- What Drives Street Photographers? -- If This Is New for You, Then Reset Your Expectations -- Is It Legal, and Do I Need Permission? -- Is It Ethical? -- What Gear Should I Use? -- What Should I Bring on a Photo Walk? -- The Fear of Photographing Strangers -- Should You Pick a Theme or Go Out Empty? -- The Power of Limitations -- Share Your Work -- 3 Different Ways to Approach Street Photography -- React to a Situation -- Be Part of the Scene -- Find a Stage -- Incorporate the Human Element Into the Urban Landscape -- The Eye Contact -- Street Portraits -- Abstract -- 4 Elements That Make a Strong Street Photograph -- Strong Subjects -- Expression and Gesture -- Appearance -- The Importance of Capturing the Correct Stepping Motion -- Composition -- Point of View and Perspective -- Rule of Thirds -- Creating Tension -- Triangles -- Leading Lines -- Adding a Sense of Place in the Background -- Juxtapositions -- Interconnections -- Depth -- Layers -- Negative Space -- Light -- Extraordinary Light -- Shadows -- Silhouettes -- Reflections -- Mystery of the Night -- Techniques -- Motion -- Looking in/Out -- Humor and Respect -- Color or Black and White -- Photographing a Mini Series of Images -- A Few Words on Photographing Children -- PART II: PHOTO WALKS -- Stories in a Single Frame -- Paris -- Normandy -- Brussels and Bruges -- Rome -- New York City -- Seattle -- Vancouver -- Chicago -- San Francisco -- Austin -- Minneapolis and Surroundings -- Stories in Series -- La Pétanque -- Beautiful Smiles of Strangers -- A Dreamy 19th Century Christmas

[The Single Lens Reflex Handbook](#) Aug 17 2021 Concise, illustrated instructions for successfully using single lens reflex cameras show how the camera works, how to select and load film, how to focus, and how to use flash attachments

[Wide-angle Lens Photography](#) Aug 05 2020 Each of these books, geared to serious amateurs and professionals, deals with a specialized area of photography for which there are few other books. Paduano's will be of greatest appeal to amateur photographers who wish to expand their abilities with a camera. White's will appeal more to those photographers who wish to explore a unique way of seeing. Well organized and clearly

written, the books are also nicely designed and contain excellent illustrations. White's, in particular, features several crisp line drawings and a number of exceptional photographs.

London Through a Lens Jun 22 2019

The Basic Book of Digital Photography Jul 24 2019 The ultimate, up-to-the-minute digital photography handbook—from the authors of the bestselling Basic Book of Photography. The Basic Book of Digital Photography is the definitive guide to the expansive world of digital photography from two of the field's most established authorities. The Grimms' classic guide, The Basic Book of Photography, has sold over 400,000 copies since the first edition was published in 1974. Now they are steering photographers through the new era of digital imaging. This comprehensive handbook covers how to compose the best shots with cameras from point-and-shoot to the increasingly popular SLR (single lens reflex) models—and even cell phone cameras— and takes readers through the steps to improve, display, and preserve their images. The guide includes over 400 photos and illustrations, an extensive glossary and addresses everything from choosing a digital camera to storing files and printing photos. An indispensable accessory for amateur shutterbugs or dedicated professionals, this is the one handbook no digital photographer will want to do without.

Macro Through a Nikon Lens May 26 2022

Street Photography Mar 24 2022 With both training and preparation, a street photographer needs to make rapid decisions; there may only be a fraction of a second to immortalize a moment in time that has never happened before and will never happen again. This is where Street Photography: Creative Vision Behind the Lens comes in. Follow Valérie Jardin on an inspiring photo walk around the world. After an overview of the practical and technical aspects of street photography, Valérie takes you along on a personal photographic journey as she hits the streets of her favorite urban haunts. She shows you the art of storytelling through her photographs, from envisioning the image to actually capturing it in the camera. Learn about the technical and compositional choices she makes and the thought process that spurred the click of the shutter. Perfect for both the new photographer excited to capture the world around them and for the experienced street photographer wishing to improve their techniques and images, Street Photography requires no special equipment, just a passion for seeing and capturing the extraordinary in the ordinary.

Digital Photography for Science (Hardcover) Dec 09 2020 Photography is the primary tool for visually documenting specimens, experimental findings and laboratory setups in many scientific fields. Photographic illustrations in these fields must satisfy criteria of clarity, objectivity and adherence to accepted standards, in addition to a pleasant but not distracting composition and illumination. This book concentrates on the choice and practical use of digital cameras, lenses and related equipment of types commonly available at research institutions and museums. The described techniques are suitable for subject sizes between approximately half a millimeter and half a meter, and differ from those used in general photography and microscopy. The intended audience of this book includes professional scientific photographers, scientists and students who need to carry out photography in support of their own research or as part-time scientific photographers at a research institution, and advanced amateur photographers who wish to master these techniques.

Light and Lens Oct 31 2022 Hirsch presents an introductory book that clearly and concisely provides the instruction and building blocks necessary to create thought-provoking digitally based photographs. It is an idea book that features numerous classroom-tested assignments and exercises from leading photographic educators.

Youth Lens on the Silk Roads Sep 25 2019

Lensbaby Apr 12 2021 If you've ever wished you could learn about all of the creative possibilities the Lensbaby offers, this is the book for you! Seeing subjects with a new perspective is at the heart of the Lensbaby experience, and with the essential information found in this book, you'll be able to take your creative exploration to the next level. Written by Lensbaby Guru Corey Hilz, Lensbaby: Bending Your Perspective starts off with an overview of each lens in the Lensbaby suite. Then comes the fun stuff! Packed with tips on composition and techniques for capturing your best images, you'll be immersed in the wonderful world of Lensbaby in no time. On nearly every page you'll find a full color image created by a Lensbaby expert to inspire your own shooting. You'll also find complete coverage of all of the Lensbaby accessories, from the Optic Swap System to a macro kit, creative aperture discs, and a super wide angle lens. With this gorgeous and practical book by your side, you'll never see the world in the same way again. *The only complete resource with all of the information you need to know to create successful Lensbaby images *Includes beautiful portfolio galleries covering a full range of styles from some of the best photographers working with a Lensbaby

Captured Aug 24 2019 Captured: Behind the Lens of a Legendary Wildlife Photographer is more than just a photography book—it's a chronicle of more than 30 years' worth of unbelievable moments that only nature can reveal. And Moose Peterson is more than just a wildlife photographer—he's a storyteller in both prose and pictures. If you're looking for the ultimate guide to wildlife photography from a man who has devoted his entire career to capturing nature's finest and most rare moments, you'll find it here in Captured. If you're looking to be transported into the wild to confront a grizzly bear and her cubs, stumble upon a pack of wolves, or capture an owl in flight, you'll find it here, as well. You'll also find a healthy dose of inspiration as the stories behind the photos are revealed as only Moose can tell them. In the end, you'll come away with invaluable photographic techniques gained through a lifetime of experience and a new appreciation for the passion of wildlife photography. You'll gain knowledge that you can put to use on your next excursion into the wild, your local or state park, or even your own backyard.

Barbarian Lens Nov 07 2020 Part of the prestigious academic book series Documenting the Image, this is a fascinating survey illustrated by extremely rare photographs of the burned architectural and landscape complex known as the Rape of the Summer Palace. In 1860, Western armies brought ruin to the treasured seat of the Qing emperors near Beijing. One hundred and fifty images have been collected to date as a support for an extensive study of the building of the palaces and their subsequent destruction. This book is a rigorous analysis of the work and experiences of the European photographers, both amateur and professional, working in Beijing during this period, and, as such, becomes an account of the development of photography itself. Offering a fascinating glimpse into 19th-Century China, the book gives an historical overview of the political situation.

The Photographers Eye: A graphic Guide Nov 27 2019 Taking a new look at composition, the theme of his best-selling classic The Photographer's Eye, Michael Freeman now explores the visual mechanics of photography in its own native terms. Lushly illustrated with straight-to-the-point diagrams and graphic deconstructions, this book speaks in that intuitive, visual, and instantaneous language in which photographers think and work. Each section is organised into discrete units that articulate a working method for communicating particular ideas and capturing certain subjects. Dive into beautiful images and explore how each compositional element is placed and arranged in relationship to each other. Examine the outtakes from each shoot to understand why one particular image succeeded, compared to those shot before and after. Track the viewer's eye as it moves throughout the photo to see the optical dynamics held within each frame. And most of all, internalise this graphic language so you can instantly recognise amazing and powerful shots as they appear in your own viewfinder.

Basic Photography Mar 31 2020 Basic Photography provides the underpinning technical knowledge to allow you to take truly creative and original pictures. Similarly, it will act as a handy reference source for when imaginative ideas require the learning of new techniques.

Photography 101: Pocket Guide Oct 26 2019 Quickly learn the basics of exposure, composition, and your camera so you can capture great photos! Designed for photographers who haven't fully conquered their camera or the photographic fundamentals of exposure and composition, this handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. - Confirm that your camera is set up properly with the pre-shoot checklist - Learn about the three key components of exposure--aperture, shutter speed, and ISO - Conquer the essential camera modes and settings you need to know - Understand lenses and

focal length--and how they affect the look of your image - Use the most effective composition tips for framing your photo - Follow techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.) TABLE OF CONTENTS 01: Pre-Shoot Checklist 02: Exposure Basics 03: Setting Up Your Camera 04: Lenses and Focal Length 05: Advanced Shooting Techniques 06: Composition Tips 07: Typical Shooting Scenarios

Light and Lens Jul 28 2022 The new edition of this pioneering book allows students to acquire an essential foundation for digital photography. Fully updated, it clearly and concisely covers the fundamental concepts of imagemaking, how to use digital technology to create compelling images, and how to output and preserve images in the digital world. Exploring history, methods, and theory, this text offers classroom-tested assignments and exercises from leading photographic educators, approaches for analyzing, discussing, and writing about photographs, and tools to critically explore and make images with increased visual literacy. New to this edition: New larger page format Revised and renewed to reflect technological advances Expanded coverage of smartphone/mobile photography Extended coverage of the careers section More than 100 new images

Lens on Life Aug 29 2022 Mostly candid and spontaneous, documentary photography serves to preserve a moment in time. In *Lens on Life*, celebrated documentary photographer and author of the best-selling *The Art of iPhoneography: A Guide to Mobile Creativity*, Stephanie Calabrese Roberts, inspires you to explore, shoot, and share documentary photographs, guiding you as you define your own style. Illustrated with the author's striking artwork and diverse insight and perspectives from seasoned photographers including Elliott Erwitt, Elizabeth Fleming, Sion Fullana, Ed Kashi, John Loengard, Beth Rooney, and Rick Smolan, this book will sharpen your artistic intuition and give you the confidence to take on personal or professional documentary assignments. Full of advice that will challenge you and strengthen your photography, *Lens on Life* shows you how to capture an authentic view of your world.

The Indigenous Lens? May 14 2021 The historiography of early photography has scarcely examined Islamic countries in the Near and Middle East, although the new technique was adopted very quickly there by the 1840s. Which regional, local, and global aspects can be made evident? What role did autochthonous image and art traditions have, and which specific functions did photography meet since its introduction? This collective volume deals with examples from Iran, the Ottoman Empire, and the Arab lands and with the question of local specifics, or an „indigenous lens.“ The contributions broach the issues of regional histories of photography, local photographers, specific themes and practices, and historical collections in these countries. They offer, for the first time in book form, a cross-section through a developing field of the history of photography.

A Year with My Camera Feb 29 2020

How to Choose Your Camera Lenses? Sep 05 2020 Many photographers and camera lovers face difficulty when choosing what lens to choose when they want to progress a step forward to improve the quality of their images. There are dozens of models on the market for each particular brand, and there are brands manufacturing for other brands such as Sigma. Not only that, but companies develop new models every year, and maybe stopped manufacturing other models! All these difficulties have made the issue of choosing the right lens is complicated for many people not only photographers. In this book (*How to Choose Your Camera Lens*) the writer worked hard to make this confusing question more easily, by giving an idea of the basics of choice, types of photography, and review the most popular types of lenses used by photographers of all levels. (*How to Choose Your Camera Lens*) book review more than 75 models of lenses for Canon, Nikon, Sony and Sigma, and 27 comparison table spread over five chapters by types of photography, chapter #1 portrait, wedding and low-light photography, chapter #2 action, sports, wildlife and portrait photography, chapter #3 insect, flower and general close-up photography, chapter #4 landscape and architectural photography and finally chapter #5 general-purpose, everyday photography. This could get a more confident buying decision and conviction! (*How to Choose Your Camera Lens*) book Suitable for amateur, professionals, students, institutes and academies in the field of photography, digital filming and camera, and even camera shops. (*How to Choose Your Camera Lens*) is an easy practical guide helps ordinary individuals to choose, students learn, and removes confusion of customers!

Digital Macro and Close-Up Photography For Dummies Apr 24 2022 Provides information and examples on the equipment and techniques of macro and close-up photography.

Choosing the Right Lens for Nature and Landscape Photography Jan 22 2022 In *Choosing the Right Lens for Nature and Landscape Photography*, author and photographer Rob Sheppard walks you through selecting the lens you need for capturing beautiful shots, whether in your own garden or farther afield in the great outdoors. He defines the basic focal lengths you have to choose from, including wide-angle and telephoto lenses, and he demonstrates how zoom features offer multiple focal lengths with one lens. He then shows you how to match focal length to the type of nature you are photographing and how to get that perfect close-up using special lenses. Finally, he discusses depth of field and perspective and what they mean for your images. Follow along with Rob and you will: Learn the right lens to use for the perfect shot, including wide-angle, telephoto, prime, single focal length, macro, and close-up lenses Use different zooms to get multiple focal lengths with one lens, such as wide-angle and wide-range zooms Understand the importance of depth of field, focal length, and perspective when shooting nature subjects and landscapes

Visual Stories Jan 10 2021 There is an art to capturing a photo that tells a story. You need to know what belongs in the frame and what to leave out, what to emphasize in the photo that adds to the story, and how to use light, shape, and color all to express meaning while lending aesthetic value to the image itself. Vincent Laforet–Pulitzer Prize-winning photographer and voted one of the "100 Most Influential People in Photography" by American Photo –gives a rare look into the art of photography through his lens as a master editorial and commercial photographer. This beautiful book contains full-color spreads, with scene details and technical information to help tell the visual stories of larger-than-life life events such as Hurricane Katrina, the Olympic Games, and the war zone of Pakistan. With over 100 photos included, you will gain important insights into how you can achieve similar looks—blending what the camera does with the stories you want to tell. Learn how the principles of photojournalism can be applied to telling stories with a single image. Use light, shape, and color to create rich photos that tell the story as well as add sensitivity to beauty and emotion. Learn how the relationship between foreground and background can be used to creatively produce images with strong impact, and choose lenses based on this discovery. Understand the value of an image and convey a more in-depth story of the subject in any genre of photography, including landscapes, close-ups, portraits, action shots, aerials, and more. Receive an up-close and personal view of the author and his work by watching over 60 videos on the accompanying DVD. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Through the Lens Oct 19 2021 For more than 100 years, National Geographic has set the standard for photographic excellence. Celebrating that tradition, this volume collects our most remarkable images in a single extraordinary book that visits every region of the world and even outer space. Some of these photos are world renowned while others have rarely been seen. Some illuminate distant cultures; others reveal the mysteries of nature. Whether you linger over an early pioneering shot or a more recent achievement, you'll find in each photograph a stunning testament to the power that pictures possess to go where words cannot. .

Light and Lens Feb 08 2021 The latest edition of this pioneering book allows students to acquire an essential foundation for digital photography. Fully updated, it clearly and concisely covers the fundamental concepts

of imagemaking, how to use digital technology to create compelling images, and how to output and preserve images in the digital world. Exploring history, methods, and theory, this text offers classroom-tested assignments and exercises from leading photographic educators, approaches for analyzing, discussing, and writing about photographs, and tools to critically explore and make images with increased visual literacy. New to this fourth edition: - Completely updated and renewed to reflect social trends and technological advances - Highly reconstructed Chapter 3: Image Capture: Cameras, Lenses, and Scanners - Revamped Chapter 4: Exposure: Capturing the Light - Entirely new Chapter 8: Digital Studio: The Virtual and the Material Worlds - Expanded smartphone photography coverage - Featuring nearly 300 international artists and over 360 innovative images and illustrations - New engaging assignments Ideal for undergraduate students of digital photography and hobbyist photographers.

India Through the Lens Sep 29 2022 "At the turn of the millennium, photography is ubiquitous and unquestioned. A century and a half ago however, notes curator and scholar Vidya Dehejia, "the simple ability to produce a photograph was in itself a marvel . . . The early decades of the nineteenth century witnessed the pursuit of a dream, an obsession with cajoling nature into a miraculous reflection upon a surface where it could be captured and retained for all time." India was at the vanguard of the explosion of photography; both Indian and foreigner (mainly British) strove to document and reveal the Indian landscape, people, and architecture. The essays in this book reveal the history and importance of photography in India, from the appeal of the panorama to the documentation of people, places, and princes - and to the outstanding Indian photographer, Lala Deen Dayal, who was unique in being esteemed by both the world of the British and the world of princely India. This book appeals to specialists and nonspecialists alike - all those who love early photography or British India are bound to enjoy India through the Lens."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Understanding Close-Up Photography Dec 21 2021 In his sixth book, renowned photographer, popular instructor, and best-selling author Bryan Peterson challenges and inspires us to see close-up photography in new ways when we view it through his eyes. You've seen the dewdrops, but what about dewdrops on a bird's wing or raindrops on a car windshield? You've seen the bumblebees on vibrant flowers, but what about the fluid edge of just one petal or the colorful rusting metal at industrial sites? Even when Peterson does capture the more traditional subjects, it's done in untraditional ways--and often with minimal specialized equipment! Most important, he moves beyond the commonplace to inspire new ways of getting close, using your lenses, and discovering unconventional subjects.

The Naked and the Lens Jul 16 2021 Nude photography can be intimidating, for the artist and the subject. Technique, creativity, and psychology all need to be considered and executed seamlessly to achieve a photographer's desired artistic and professional result. Author Louis Benjamin has built a career by studying the intricacies of the perfect nude photography photo shoot and he has compiled what he has learned for you in this second edition of the best-selling book, The Naked and the Lens. This revised text updates and builds upon the key concepts presented in the first edition that guide photographers from finding models and planning a shoot, all the way through to post production. New material includes discussions of the latest equipment, software, web publishing options, as well as fresh and more diverse photographs and interviews.